Alexander & Baldwin Foundation

1993 Review of Giving

This report lists the many organizations and agencies supported during 1993 with grants from the Alexander & Baldwin Foundation.

We are proud to have formed these partnerships, a combining of resources to improve the quality of life for all.

Alexander & Baldwin Foundation Directors

John C. Couch
Meredith J. Ching
Robert L. Dawdy
G. Stephen Holaday
John B. Kelley
C. Bradley Mulholland
Robert K. Sasaki

Hawaii Contributions Committee

Chair, Meredith J. Ching
John C. Couch
Robert L. Dawdy
G. Stephen Holaday
John B. Kelley
Robert K. Sasaki

Mainland Contributions Committee

Chair, Raymond J. Donahue
C. Bradley Mulholland
Gary J. North
Paul E. Stevens
E. Sloan White
For more than a century, Alexander & Baldwin, Inc. has responded to the needs of the communities in which we do business. As one of the oldest and largest Hawaii-based corporations, our efforts have historically been focused on communities within this state. Although that remains true today, as the company has grown, our reach has extended to communities outside of Hawaii. With the passage of time and the growth of the company, our charitable mission has remained the same: to strengthen these communities today, and provide a better quality of life for those who follow. Through the activities of the Alexander & Baldwin Foundation, we continue to pursue that mission.

_Hanai, ho'ola, ho'omana_ ... to nourish, to heal, to empower. These powerful Hawaiian words together convey the essence of the A&B Foundation's efforts and embody the basic nature of our funding process. Our contributions program is intended to be more than just a source of funding for worthwhile causes: it seeks to build partnerships that create lasting value.

As economic times tighten, however, so does the availability of charitable dollars. “Just as our businesses require continuous improvement and constant innovation to remain competitive in these challenging times,” says John C. Couch, A&B president and chief executive officer, “non-profit agencies need to be increasingly creative and efficient in their use of funds.”

“We expect agencies to periodically re-evaluate their efforts and create new, cost-effective programs in response to community needs,” said Couch, who is also an A&B Foundation officer, director and a member of the Hawaii Contributions Committee.

Meredith J. Ching, A&B Foundation officer, director and chair of the Hawaii Contributions Committee explains that, while there are standard criteria the committee uses as guidelines in making its decisions, each request is considered individually.

“We have basic financial and operational measures for evaluating the efficiencies of these organizations,” Ching says, “but we also look for the inspiration—the vision, if you will—which precipitated the request for our support. And since many of our employees donate considerable time to worthy causes, it’s not unusual that many of the agencies we support financially are those supported by our employees as volunteers.”

“We invite you to review our year of giving,” Couch says. “We are proud to have formed partnerships with these agencies and organizations and applaud their important contributions to our communities.”
Community
Boy Scouts of America - Aloha Council
Boys and Girls Clubs
Edward J. Doty Foundation
First Night Honolulu
The Friends of the Pearl Harbor Memorial Fountain
Friends for Diamond Head
Girl Scout Council of Hawaii
Government Efficiency Team
Governor’s Advisory Committee on Ending Litter
Governor’s/Mayors’ Prayer Breakfast
Great Aloha Run
Hawaii Human Development
Hawaii Women’s Legal Foundation
Honolulu City Lights
Honolulu Zoo Hui
Honolulu Zoological Society
Japanese Women’s Society of Honolulu
Moiliili Community Center
Pacific and Asian Affairs Council
Sons and Daughters of 442nd Veterans
Soroptimist International of Honolulu

Special Olympics Hawaii
Statewide Volunteer Services
YMCA - Armed Services
YMCA of Oahu
YWCA of Oahu

Cultural
Chamber Music Hawaii
Diamond Head Theatre
Hawaii Army Museum Society
Hawaii Maritime Center
Hawaii Opera Theatre
Hawaii Public Radio
Hawaii Watercolor Society
Hawaiian Historical Society
Historic Hawaii Foundation
Honolulu Academy of Arts
Honolulu Symphony Society
Honolulu Theatre for Youth
Japanese Cultural Center
Kamehameha School Song Festival
Kumu Kahua - Hawaii’s Local Theatre
Manoa Valley Theatre
Pacific Aerospace Museum
The Contemporary Museum

Educational
Academy of the Pacific
ASSETS School
Chaminade University
Dole Intermediate School
Forest Institute
Hanahauoli School
Hawaii 4-H
Hawaii Association for the Education of Young Children
Hawaii Children’s Museum
Hawaii History Day
Hawaii Council on Economic Education
Hawaii Science and Engineering Fair
Holy Trinity School
Junior Achievement - Oahu
Project BEST
Public Schools of Hawaii Foundation
Punana Leo O Honolulu
Roosevelt High School
St. Anthony School
The Early School
University of Hawaii Foundation:
- Business Night
- Corporate Affiliates
- Koa Anuenue
Environmental
DBEDT - Hawaii Energy/Tide Calendars
Moanalua Gardens Foundation
Recycling Association of Hawaii
The Nature Conservancy

Health & Human Services
Aloha United Way
Alzheimer's Association
American Cancer Society - Hawaii Division
American Diabetes Association
American Heart Association
American Lung Association
American Red Cross
Child & Family Service
CSL, Inc.
Easter Seal Society of Hawaii
Friends of the Cancer Research Center of Hawaii
Goodwill Industries of Honolulu
Habitat
Hawaii Family Stress Center
Hawaii Meals on Wheels
Institute for Human Services
Kalihi Palama Health Center
Kapiolani Medical Center for Women & Children
March of Dimes
Multiple Sclerosis Society
Shriners' Hospital
United Cerebral Palsy Association
Waikiki Health Center
YMCA - Honolulu
You Can Make A Difference

(opposite page, far left) Visiting the new Kalihi Palama Health Center construction site are (l - r) KPHC Executive Director Beth Giesting, KPHC Board President David Trask, A&B Chairman R.J. Pfeiffer, A&B VP Meredith J. Ching and KPHC Board Vice President Anthony Guerrero. KPHC received $100,000 from the A&B Foundation.
(right) American Cancer Society - Hawaii Division boosted the morale of kids afflicted with cancer with a summer camp supported by the A&B Foundation.

(this page, above left) Students from Dole Intermediate School show off their computer expertise—knowledge gained in part through an A&B Foundation grant which opened the door for the school to purchase computers and apply them to classroom use. (above middle) Aloha United Way representative Randall Moore (l) accepts the A&B Foundation 1992-93 contribution from Matson representative David Franco as boys at Kalihi Palama YMCA take a quick break from swimming. (above right) This 50-foot Christmas tree brightened up Honolulu Hale this past holiday season as the centerpiece of the Honolulu City Lights celebration. Shipping of the tree and other celebration costs were funded by a grant from the A&B Foundation.
Community

Adult Friends for Youth
Aloha Festivals
Big Brothers/Big Sisters of Maui
Boy Scouts of America - Maui
Kahului Town Association
Kula Napueo Church
Keeana Congregational Church
Maui Animal Aloha Center
Maui Community Work Day
Maui County Crime Stoppers
Maui County Fair Association
Maui County Fire Fighter Safety Program
Maui Up-Country Little League
Pacific Primate Sanctuary
St. Gabriel Church
Waikuku Main Street Association
YMCA - Maui Family

Cultural

A&B Sugar Museum
Maui Academy of Performing Arts
Maui Community Arts & Cultural Center
Maui Community Theatre
Maui Historical Society
Maui Philharmonic Society
Maui Symphony Orchestra

Educational

Hawaii Nature Center
Iao Intermediate School
Junior Achievement - Maui
Keanae School
University of Hawaii Foundation - Maui Community College
Maui High School
Maui Hui Malama
Molokai High & Intermediate School
Montessori School of Maui
St. Anthony Jr. Sr. High School

Health & Human Services

Aloha House
Association for Retarded Citizens - Maui
Epilepsy Foundation of Hawaii
Hale Makua
Hospice Maui
J. Walter Cameron Center
Ka Lima O Maui
Maui AIDS Foundation
Maui County Nutrition Project
Maui Kokua Services

(above left) Maui's Hale Makua promotes fitness programs geared to the needs and abilities of its senior citizens. A $50,000 grant from the A&B Foundation will help Hale Makua expand its facilities. (above right) Maui United Way's Ice Cream Festival, with fun and games for all ages, proved to be an exciting way to raise money. The A&B Foundation is a top donor to MUW.

Maui United Way
National Federation of the Blind - Maui
Planned Parenthood of Hawaii
Salvation Army
Kauai Community

Adult Friends for Youth
Kauai Humane Society
Koloa Plantation Days
Ola Ka‘u‘uhane Celebration

Cultural

Hawaii International Film Festival
Kauai Historical Society
Kauai-Tahiti Fete

Educational

Ele‘ele Elementary School
Hawaii 4-H
Hawaii State PTA (Kauai)
Junior Achievement - Kauai
University of Hawaii Foundation - Kauai Community College
Kauai Independent Daycare Services
Koloa Elementary School

Environmental

National Tropical Botanical Garden

(above left) Volunteers at Limahuli Gardens, a National Tropical Botanical Garden site on Kauai, restore taro patches after flood damage following Hurricane Iniki. The A&B Foundation provides ongoing support to NTBG. (above right) Preschool-age children form strong friendships while they learn and play at Kauai Independent Daycare Services. An A&B Foundation grant helped provide a new playground structure for this preschool.

Health & Human Services

American Heart Association
American Lung Association
Hospice Kauai
Kauai United Way
Wilcox Hospital Foundation

Big Island

Hale Halawai Holualoa
Hawaii Concert Society
Hawaii Island United Way
Hawaii Preparatory Academy
Lyman House Memorial Museum
Multiple Sclerosis Society - Hawaii
University of Hawaii Foundation - University of Hawaii at Hilo
Community
Bar Association of San Francisco
Bay Area Urban League
Boy Scouts of America - Bay Area
Christina Ann Ulmer Fund
Edgewood Children’s Center
Episcopal Sanctuary
Glide Memorial-Mo’s Kitchen
Guardsmen - San Francisco
Jubilee West - Oakland
KQED Educational Television
League of Women Voters
Oakland Festival at the Lake
Open Studio at Hunters Point
Raphael House
Seventh Day Adventist Church
St. Vincent’s Day Home

Educational
Bay Area Science Fair
Charles Armstrong School
Golden Gate University Law School
Junior Center of Art and Science
Mathematics, Engineering & Science Achievement
Mission Language and Vocational School
Oakland Youth Orchestra
Pacific Legal Foundation

Health & Human Services
A Place Called Home
American Cancer Society
American Red Cross
Association for Retarded Citizens, CA
Bay Area Lupus Foundation
Bay Area United Way
California Foundation for the Retarded - Clausen House
California Pacific Medical Center & Foundation
Community Law Center
Guide Dogs for the Blind
Marin Literacy Program
Missionaries of Charity
National Council on Alcoholism

(above left) Raphael House in San Francisco has given respite and renewed hope to more than 20,000 members of homeless families since opening in 1972. (right) Student participants in the Mathematics, Engineering & Science Achievement program clock the heartbeat of a horse as part of an academic decathlon during their Leadership Conference. The A&B Foundation has provided support for both of these Bay Area organizations.

Salvation Army - California
St. Anne’s Home
St. Anthony’s Dining Room
Tarlton Foundation
Tenderloin Senior Organizing Project

Maritime
California Maritime Academy
Coast Guard Academy Foundation
Fleetweek - San Francisco
Hugh Gallagher Memorial Award
Jeremiah O’Brien Library Ship
International Maritime Center
National Maritime Museum
North American Maritime Ministry Conference

Cultural
American Conservatory Theatre
Asian Art Museum
California Historical Society
Filoli Center
Fine Arts Museum of San Francisco
Marble Valley Center for the Arts
Oakland Ballet
Oakland Museum
San Francisco Ballet
San Francisco Opera Association
(Left) The California Pacific Medical Center received a $10,000 grant from the A&B Foundation which supported the medical center's Visiting Nurses & Hospice Program. The program provides care at home to patients who are ill, recovering, disabled or dying.

Southern California

Assistance League of San Pedro and Palos Verdes
Boy Scouts of America-Southern California
Center for Plant Conservation
Long Beach Flying Wheels
S.S. Lane Victory
United Way of Southern California

National

American Merchant Marine Library Association
U.S. Merchant Marine Academy

Pacific Islands

Ponape Agriculture & Trade School

Pacific Northwest

Chief Seattle Club
Corporate Council for the Arts
Portland United Way
Seattle United Way
Employee Participation

Through our dollar-for-dollar matching gifts program, the employees, retirees and directors of Alexander & Baldwin, Inc. and its subsidiaries are empowered to direct the A&B Foundation’s support to the educational and cultural organizations of their choosing.

Generosity was the key word this year, as these donors supported more than a hundred worthy causes, an increase over last year.

Education

Faithful alumni, devoted parents and loyal friends made more than 180 gifts totaling nearly $50,000 this year. The A&B Foundation matches these gifts up to $2,000 per donor per year.

Here’s a breakdown of the donations: 60 percent of the funds went to colleges and universities in Hawaii and on the Mainland. Roughly 7 percent went to elementary schools and preschools and the balance was donated to secondary schools, including those with students in kindergarten through grade 12.

Culture

Individual donations totaling close to $15,000 were directed to cultural and arts organizations designated by our donors—and were matched by the A&B Foundation.

Some examples: Hawaii Public Radio and Hawaii Public Television; educational television (KQED and KTEH) in California; the San Francisco Symphony and San Francisco Opera; Hawaii’s Bishop Museum; and the Asian Art Museum.

A&B’s retirees contributed one quarter of the donations directed to cultural and arts organizations.

The A&B Foundation matches gifts to qualified cultural and arts organizations up to $1,000 per donor per year.
Responding to the needs of our communities, we present these select charitable organizations which have received support from the A&B Foundation this past year.

**Child & Family Service**

Child & Family Service is Hawaii’s oldest and largest private social service agency, reaching approximately 38,000 individuals each year and focusing on Hawaii’s children, families and communities.

This year, in addition to a grant of $2,500 to support its adolescent group homes, Child & Family Service was awarded a $40,000 capital grant by the Alexander & Baldwin Foundation toward the construction of the CFS Family Center in Ewa on Oahu.

The family center will address the social needs of the rapidly expanding Central Oahu population, while consolidating many of the services now offered by CFS into one conveniently located building.

When completed, the 26,000-square-foot family center will include the Alger Healthy and Ready-to-Learn Clinic, as well as program and administrative offices. Construction of Phase I is scheduled to begin in July and should take one year to complete.

**Wilcox Hospital Foundation**

Wilcox Hospital in Lihue, Kauai provides emergency services and full medical care to the Garden Island’s residents and visitors.

Established in 1938, the existing Wilcox Hospital building was completed in 1972. Over the last 20 years, use of the hospital’s emergency services has nearly doubled from 7,000 to 12,000 patients annually, making expansion a critical need.

The Alexander & Baldwin Foundation provided a $50,000 capital grant to the Wilcox Hospital Foundation to boost its $4 million capital campaign to expand and renovate both its emergency services area and acute care floors.

The 12,000-square-foot expansion will add a private assessment area, additional examination rooms and a family counseling room to this well-used emergency facility.
Hawaii Maritime Center

The sole focus of the Hawaii Maritime Center is to preserve and perpetuate Hawaii’s time-honored maritime heritage. The center accomplishes this through a dynamic collection of displays and artifacts enhanced by the magnificent Falls of Clyde ship docked outside the museum. The center also owns and maintains the Polynesian voyaging canoe Hokule‘a.

The center opened in 1988, and since then has shared Hawaii’s rich maritime history with thousands of island residents and visitors.

School children throughout Hawaii visit the Maritime Center daily to discover Hawaii’s seagoing past and the critical importance of the maritime industry to this remote island state. The center is also a valuable resource for educational institutions at all levels.

Alexander & Baldwin has been a major supporter of the Maritime Center from its inception. Most recently, the A&B Foundation contributed $25,000 to manage the restoration of the Falls of Clyde. The Falls, a national historic landmark, is the only four-masted, full-rigged ship still afloat. She has the distinction of being the only remaining member of the original Matson fleet.

In addition, the A&B Foundation provided a $250,000 grant toward the retirement of the center’s capital debt.

(above left) Hawaii Maritime Center provides school tours daily, perpetuating our maritime culture for Hawaii’s youth. (above right) The Girl Scout Council of Hawaii’s new statewide headquarters in Nuuanu is an historic estate, now under renovation. A capital grant from the A&B Foundation will help make needed improvements.

Girl Scout Council of Hawaii

This youth services program serves more than 10,000 girls throughout the state with activities designed to develop leadership, character, initiative and a desire to be of service to others.

Founded in Hawaii in 1917, the Girl Scout program had the support of then-ailing Queen Lili‘uokalani and two troops—at Kamehameha Schools and Kakaako—soon formed.

The council has undertaken a $4 million campaign to purchase and renovate an historic house on Oahu into a permanent home and headquarters for the Girl Scouting program in Hawaii.

The Alexander & Baldwin Foundation has responded with a $25,000 grant in support of this project.

The new headquarters will provide administrative and program space as well as a site for workshops, meetings, recreation, and a scouting resource center.
By Category

In 1993, the Alexander & Baldwin Foundation responded to the growing need for health and human services in our communities. As a result, there was a significant increase in our charitable giving allocated to such programs—from 38 percent to 46 percent. Sixty percent of this support is made through grants to United Way campaigns which provide operating funds to agencies serving A&B communities.

Support of culture and the arts also grew this year—from 21 percent to 27 percent of overall dollars—due to major grants to the Hawaii Maritime Center, the A&B Sugar Museum and the Maui Community Arts & Cultural Center.

Educational support, a substantial total of nearly $220,000, dropped from 21 percent to 14 percent of total giving, but participation in our matching gift program remained strong.

These employee-directed dollars represent nearly 20 percent of our total support of education. The Foundation also responded to requests from public and private schools on most islands and in Northern California. Support in this area included grants to Junior Achievement in Hawaii and California; the Hawaii Council on Economic Education; and various academic competitions in the schools.

Community festivals and celebrations, holiday lighting displays, litter control efforts and special community playground structures are among the grants made for general community and civic causes, which make up 10 percent of our total giving, down from 19 percent last year.

A new category, the environment, joined maritime causes to account for the remaining 3 percent of total dollars. Ecosystem protection and awareness/education programs represent this year's environmental support; regional maritime organizations in Hawaii and California, as well as national causes like the U.S. Merchant Marine Academy and the Coast Guard Foundation, continue to receive aid.

By Location

Geographically, 87 percent of the Foundation's funds were distributed to organizations within the State of Hawaii. The remaining 13 percent went to agencies on the U.S. Mainland, primarily on the West Coast.

Of the $1.36 million distributed in Hawaii, 57 percent went to Oahu organizations—many of which serve the entire state. Thirty two percent of Hawaii's funds were donated on Maui.
The Alexander & Baldwin Foundation is funded by the business activity of Alexander & Baldwin, Inc. and its subsidiaries:

**A&B-Hawaii, Inc.**
- A&B Properties, Inc.
- Hawaiian Commercial & Sugar Company
- McBryde Sugar Company, Limited
- Kahului Trucking & Storage, Inc.
- Kauai Commercial Company, Limited
- East Maui Irrigation Company, Limited
- Kukui‘ula Development Company, Inc.

**Matson Navigation Company, Inc.**
- Matson Terminals, Inc.
- Matson Intermodal System, Inc.
- Matson Leasing Company, Inc.
- Matson Services Company, Inc.

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