

# Alexander & Baldwin Foundation 1999 Report to Our Communities

# Celebrate a Century of New Opportunities

The Alexander & Baldwin Foundation is a business-funded charitable organization which makes grants on behalf of its funding sources: Alexander & Baldwin, Inc. and its subsidiaries.

### CREATING THE RESOURCES

Alexander & Baldwin, Inc.

Matson Navigation Company, Inc. Matson Intermodal System, Inc. Matson Logistics Solutions, Inc. Matson Services Company, Inc. Matson Terminals, Inc.

& Hawaiian Commercial & Sugar Company

A&B Properties, Inc.

Kauai Coffee Company, Inc.

Kukuiula Development Company, Inc.

Kauai Commercial Company, Inc.

East Maui Irrigation Company, Limited

Kahului Trucking & Storage, Inc.

Directing the Resources

### A&B Foundation Leadership

Management from A&B and its major subsidiaries devote considerable time to the leadership of the two geographically-oriented committees, in addition to their ongoing business responsibilities.

Hawaii/Pacific Committee Meredith J. Ching, Chair W. Allen Doane Branton B. Dreyfus G. Stephen Holaday Robert J. Pfeiffer\* Glenn R. Rogers\* Robert K. Sasaki Staff, Linda M. Howe

Mainland/National Committee Paul E. Stevens, Chair Marge A. Dineen C. Bradley Mulholland Susan G. Murphy Joseph A. Palazzolo Staff, Paul L. Merwin

\* Service completed in 1999



It's rare that a company sees an entire century come and go. Most fail to meet the challenges which also come and go. For more than a century, Alexander & Baldwin has held fast to the idea of making opportunities out of challenges, and has succeeded.

This same philosophy carries over to our A&B Foundation. Our vision is of ever-stronger communities, even in the face of ever-present challenges. Our mission is to be a successful provider of goods and services and of quality jobs; this enables us to help our communities meet their challenges. In meeting our mission, we achieve our vision of stronger communities.

In the past year, more than \$1.3 million was donated through the A&B Foundation to charities which meet timeless challenges for food, shelter, and clothing, as well as to those who meet needs unheard of a century ago. During the year, as well, A&B employees gave their time and personal monetary donations to their favorite not-for-profit organizations in their communities.

Please take a few minutes to read this Report to our Communities. It celebrates the hundreds of ways in which the A&B Foundation's leadership has directed resources to help our communities throughout Hawaii and on the West Coast to meet their challenges. And, it celebrates A&B's continuing commitment to a time-honored idea of viewing challenges as opportunities.

W. Allen Doane President

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Meredith J. Ching Chair, Hawaii Committee

Paul E. Stevens Chair, Mainland Committee





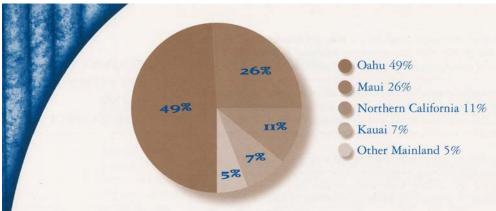


left to right: Meredith J. Ching, W. Allen Doane and Robert K. Sasaki



left to right: Marge A. Dineen, C. Bradley Mulholland, Paul E. Stevens, Susan C. Murphy, Joseph A. Palazzolo

CELEBRATE A CENTURY **OF NEW OPPORTUNITIES** 



# A Report On 1999 Donations



During 1999, the A&B Foundation granted more than \$1.3 million to help our communities meet their challenges. Charities within the State of Hawaii were granted roughly \$1.1 million; West Coast and other mainland charities received about \$200,000.

Within Hawaii, charities on the island of Maui received nearly \$350,000; A&B has about 1,000 employees and significant assets on Maui. Oahubased charities (which often serve a state-wide constituency) received about \$650,000; A&B has roughly 400 employees and its corporate headquarters on this island, which also is home to 80% of the state's population. Kauai, home to about 140 employees, received nearly \$100,000. Worthy causes on the Big Island and in the Pacific Islands (including Guam and Palau) together were granted \$25,000.

In the Bay Area, where nearly 200 of A&B's employees live and work, more than \$140,000 was granted to local charities. In the Pacific Northwest, Southern California, Phoenix and across the nation, another \$60,000, in total, was received from A&B by a variety of non-profits.

## SUSTAINED OPPORTUNITIES to make a difference

A&B knows that sometimes the greatest challenge is to find food, shelter, clothing or medical assistance. Accordingly, our most enduring support is directed to life's basic needs, provided in part by the hundreds of health and human service agencies which make up the United Way network in Hawaii and on the West Coast.

A&B ended the century with our funding for the United Way comprising the bedrock of our community support.

Thirty percent of our Foundation's annual support is directed to these United Ways – and through them, to the communities they strengthen.

Nearly \$400,000 in total is directed for these agencies' operating needs, along with additional special project or capital support to member non-profits.

Aloha United Way Maui United Way Bay Area United Way Kauai United Way Molokai United Way Valley of the Sun United Way (AZ) United Way of Greater Los Angeles (CA) United Way of King County (WA) United Way of the Columbia-Willamette (OR)



# United Way

## NEW CHALLENGES, NEW OPPORTUNITIES TO HELP



\$10,000 – Filipino Community Center, Oahu Early in the century, hundreds of Filipinos emigrated to Hawaii to be sugar workers; today, Filipinos represent nearly fifteen percent of the state's population. Their challenge – to retain cultural traditions amid a multi-cultural society – led to a Center, supported by A&B, where all ethnicities can gather.



\$5,000 - Friends of the Maui Drug Court

A&B learned that an effective – and cost-effective – alternative to the centuriesold problem of substance abuse was seeking start-up support on Maui. This alternative to incarceration has the potential to help hundreds of Maui residents to end addictions – an opportunity well worth supporting.

#### \$5,000 - Military Aviation Museum of Hawaii

Key historical events in U.S. military history occurred in Hawaii this past century; veterans and active duty military still contribute greatly to our community's well-being. The A&B Foundation recognized the opportunity to honor our nation's aviators and stepped forward early in this effort to establish a museum in their honor.

\$5,000 – Koloa Elementary School, Kauai New Federal playground safety standards – an unheard of concept a century ago – presented a challenge to this small school which needed to replace or refurbish practically all of its playground equipment. A challenge grant from A&B, matched by community support, helped to make their playground fun and safe.



### \$30,000 - Hawaii Pacific University, Oahu

HPU is Hawaii's largest private university, founded 35 years ago, which has grown to meet the needs of a community eager for higher education options. Serving nearly 8,000 students, HPU sought Federal funding to expand its Humanities library and A&B helped the university meet the challenge of local funding, with generous support. \$33,000 – Wilcox Hospital, Kauai On this small island, more than 50,000 residents and two million annual visitors rely on the Wilcox Hospital for their routine and emergency

medical needs. A&B helped bring the diagnostic and treatment miracles of MRI, ultrasound, and nuclear medicine to this growing community.



### **HEALTH & HUMAN SERVICES**

### STATEWIDE Alzheimer's Association American Cancer Society American Heart Association American Red Cross Child & Family Service Domestic Violence Clearinghouse and Legal Hotline Easter Seal Society of Hawaii Epilepsy Foundation of Hawaii Girl Scout Council of Hawaii Helping Hands HUGS March of Dimes Winners at Work

### OAHU Aloha Medical Mission Aloha United Way Angel Network Charities Boy Scouts of America - Aloha Council Catholic Charities of Honolulu Friends of the Children's Advocacy Center Goodwill Industries of Honolulu Hawaii Family Support Center

Hawaii Foodbank Institute for Human Services Kuakini Foundation Waikiki Health Center

### MAUI

American Cancer Society American Lung Association The ARC of Maui Big Brothers Big Sisters of Maui Boy Scouts of America - Maui Council Friends of the Children's Advocacy Center Friends of the Maui Drug Court Hospice Maui J. Walter Cameron Center Juvenile Diabetes Foundation Maui Community Food Bank Maui County Nutrition Program Maui County Office on Aging Maui Farm Maui Mobile Dental Clinic Maui United Way Maui Youth and Family Services Mental Health Association Molokai United Way

Helping Hands' Ready-To-Learn/\$10,000 School supplies for needy students

Angel Network Charities/\$1,000 Transitional housing program support

Maui Community Food Bank/\$2,500 Food pantry operating support

The Maui Farm/\$5,000 Group foster care home for teens

Domestic Violence Clearinghouse/\$2,000 Teen dating abuse prevention

#### KAUAI

American Lung Association Aloha United Way of Kauai Easter Seal Society of Hawaii Friends of the Children's Advocacy Center Ho'ola Lahui Hawai'i Kauai Veterans Memorial Hospital Kauai Hospice Wilcox Hospital Foundation YWCA of Kauai

BIG ISLAND Friends of the Children's Advocacy Center of East Hawaii Hawaii Island Food Bank Hawaii Island United Way Salvation Army – Hilo Temple Corps

PACIFIC ISLANDS American Cancer Society – Guam American Red Cross – Guam, Palau, Saipan/Northern Marianas Boy Scouts of America – Guam Gift of Life of Guam Girl Scouts of America – Guam Guam Memorial Hospital Volunteers Rainbows For All Children – Guam The Sanctuary

NORTHERN CALIFORNIA American Heart Association -East Bay ARC San Francisco, The Bay Area Lupus Foundation Bay Area United Way Big Brothers Big Sisters - East Bay Birthright Boy Scouts of America - San Francisco California Foundation for the Retarded - Clausen House California/Pacific Medical Center Foundation Children's Hospital Oakland Episcopal Community Services of San Francisco Girl Scout Council of San Francisco Bay Guide Dogs for the Blind Laguna Honda Hospital Volunteers Leukemia Society of America Mount St. Joseph - St. Elizabeth Salvation Army - Northern California San Francisco Suicide Prevention St. Anthony Foundation

CONTRA COSTA, CA Battered Women's Alternative PHOENIX, AZ Valley of the Sun United Way

PACIFIC NORTHWEST Fred Hutchinson Cancer Research Center (WA) United Way of King County (WA) United Way of the Columbia-Willamette (OR)

SOUTHERN CALIFORNIA City of Hope Los Angeles Mission United Way of Greater Los Angeles

Bay Area Lupus Foundation/\$2,500 Information and referral program support

> Los Angeles Mission/\$1,000 Homeless shelter operations

Children's Hospital–Oakland/\$2,500 General operating funds



A&B Foundation executives (from left) Bal Dreyfus, Meredith Ching and Allen Doane paused for a photo with a Boy Scout and a Cub Scout from the Aloha Council. The boys came, with Scout Leaders Terry Trout and Wes Heu, hoping to hold A&B's \$20,000 grant check, funding for a new Scout service center.

### EDUCATION

### STATEWIDE

Agricultural Leadership Foundation Cayetano Foundation Hawaii Association of Independent Schools Hawaii Association for the Education of Young Children Hugh O'Brien Youth Foundation Public Schools of Hawaii Foundation

### OAHU

Chaminade University Hanahauoli School Hawaii Pacific University Honolulu Waldorf School Iolani School Junior Achievement La Pietra, Hawaii School for Girls Le Jardin Academy Makakilo School

Hundreds of Punabou students from all grades gather for the blessing of the Punabou Science Center, which received a \$25,000 capital grant from A&B. The expansive, wellequipped facility enables older Academy students to mentor Junior School students-with both benefiting from the experience.



McKinley High School Foundation Punahou School Sacred Hearts Academy St. Andrew's Priory St. Francis School UH Foundation – Business Night – College of Business Administration – College of Engineering – John Bellinger Endowment – Philosophers' Conference – President's Club – School of Ocean and Earth Science and Technology



## **EDUCATION**, Cont.

MAUI

Christ the King School DOE Maui District Technology Conference Emmanuel Lutheran School Haleakala Waldorf School Hui Malama Learning Center Iao Intermediate School Junior Achievement Kahului Elementary School Keanae School Kula Elementary School Lihikai Elementary School Makawao Elementary School Maui District Science & Engineering Fair Maui Waena Intermediate School Na Leo Kako'o O Maui Paia School Pukalani Elementary School Seabury Hall St. Anthony Jr. Sr. High School St. Joseph School UH Foundation - Maui Community College Wailuku Elementary School

### KAUAI

Agricultural Leadership Foundation Kapaa High School Kauai Children's Discovery Museum Kauai District Science & Engineering Fair Kauai High and Intermediate School Kauai Independent Daycare Services Kauai Ready-To-Learn Program Koloa Elementary School UH Foundation - Kauai Community College Waimea High School

BIG ISLAND Haili Christian School Junior Achievement UH Foundation – University of Hawaii, Hilo

PACIFIC ISLANDS Junior Achievement Mindszenty High School – Palau University Of Guam Public Schools of Hawaii Foundation/\$5,000 Good Idea Grant program support

University of Hawaii Foundation/\$10,000 John Bellinger Endowment

Haleakala Waldorf School/\$1,000 Annual fund drive support

Variety School of Hawaii/\$5,000 Playground improvement

Hui Malama Learning Center/\$2,500 GED and pre-GED program expansion

Junior Achievement/\$8,500 Economics/business education program

Alameda County Library Foundation/\$2,500 To purchase books and periodicals NORTHERN CALIFORNIA Alameda County Library Foundation Charles Armstrong School Exploratorium Golden Gate University Law Library Junior Achievement – Bay Area Junior Center of Art and Science Mercy High School – San Francisco San Francisco Educational Services CONTRA COSTA Carquinez Middle School

PACIFIC NORTHWEST University of Washington



A \$1,200 grant to support Makawao School's "Success For All" reading program made Principal Bruce Anderson just as pleased as A&B's Meredith Ching, who received a studentsigned thank you card. In 1999, more than \$60,000 was donated to public schools on Maui.

# COMMUNITY

#### STATEWIDE

Government Efficiency Team Hawaii Military Appreciation Week Hawaii State Farm Fair Hawaii Women's Legal Foundation Neighborhood Justice Center Pacific and Asian Affairs Council Special Olympics Hawaii State Volunteer Services Visitor Aloha Society of Hawaii

#### OAHU

Boys and Girls Club of Honolulu CrimeStoppers Honolulu Faith in Action for Community Equity Filipino Community Center Hans L'Orange Baseball Park Council Hawaii 4-H Hawaii Prayer Breakfast Hawaiian Civic Club of Honolulu Hawaiian Humane Society Honolulu City Lights Honolulu Habitat for Humanity Japanese Women's Society of Honolulu Moiliili Community Center Na Koa Football Club



YMCA of Honolulu -Metropolitan -Leeward Branch YWCA of Oahu

### MAUI

Gymnastics Foundation of Maui Haiku Community Association Hana Youth Center Hawaii 4-H Kaulanapueo Church Keanae Congregational Church Ma'alaea Community Garden Maui Aikido Ki Society Maui Community Work Day Maui County Fair Association Maui County Fire Prevention **Education** Program Maui Humane Society Maui Zoological Society Na Moku Aupuni O Ko'olau Hui Paia Youth & Culture Center St. Gabriel Church St. Mary's Church

Teen members of the Leeward YMCA had the opportunity to participate in a Youth Legislature program, in part due to A&B's \$5,000 grant. Perhaps they'll be our community leaders this coming century. KAUAI Adult Friends for Youth CrimeStoppers Kauai East Kauai Lions Foundation Hawaii 4-H Kauai County Farm Bureau Fair Kauai Humane Society Koloa Plantation Days Mothers Against Drunk Driving Pop Warner Little Scholars Special Olympics Hawaii

BIG ISLAND Eagles Athletic Association

PACIFIC ISLANDS Special Olympics - Guam

NORTHERN CALIFORNIA Pacific Legal Foundation California AIDS Ride 2 Community Legal Aid Center Concord American Little League Edgewood Children's Center Glide Foundation Guardsmen - San Francisco Jubilee West, Inc. Nihonmachi Legal Outreach Raphael House Saint Vincent's Day Home Senior Gleaners San Francisco Police Taraval Station The Oakland Zoo The San Francisco Zoological Society Volunteer Legal Services Program World Institute on Disability

CONTRA COSTA Special Olympics Northern California

PACIFIC NORTHWEST Chief Seattle Club Seattle Maritime Festival

NATIONAL Urban Land Foundation National Legal Center for the Public Interest California AIDS Ride 2/\$2,500 Assist various AIDS-related agencies

Haiku Community Association/\$1,000 Haiku Flower Fair fundraising event

Maui Aikido Ki Society/\$2,000 Rebuild dojo damaged by termites

Nihonmachi Legal Outreach/\$1,000 Legal assistance for Bay Area needy

Special Olympics Hawaii/\$4,500 Statewide summer games support

Paia Youth & Culture Center/\$3,000 Kitchen equipment for snack bar program

### ENVIRONMENT

STATEWIDE The Nature Conservancy Tree-Cycling Association/Nani O Waianae

### OAHU Hawaii Nature Center - Oahu

MAUI Hawaii Nature Center - Maui

## MARITIME

OAHU Hawaii Maritime Center U.S.S. Missouri Memorial Association

NORTHERN CALIFORNIA American Maritime History Project American Merchant Marine Veterans Association for the Preservation of the Yacht Potomac California Maritime Academy Friends of Moss Landing Marine Labs Marine Science Institute National Maritime Museum Association Richmond Museum of History San Francisco Sailing Whaleboat Association United Seamen's Service

PACIFIC NORTHWEST Odyssey, The Maritime Discovery Center SOUTHERN CALIFORNIA Los Angeles Maritime Museum Santa Barbara Maritime Museum

### NATIONAL

American Merchant Marine Library Association U.S. Merchant Marine Academy Webb Institute

Earlier in the century, H.A. Baldwin himself pledged support for what is now the historic Wailuku Hongwanji Mission. On the occasion of the Mission's 75th anniversary, A&B granted \$7,500 to help with renovation of the public meeting areas.



# **CULTURE AND ARTS**

### STATEWIDE

Hawaii Alliance for Arts Education Hawaii Public Radio Hawaii State Historic Preservation Division Hawaiian Historical Society Historic Hawaii Foundation Honolulu Theatre for Youth Kamehameha Schools Song Contest

### OAHU

Bishop Museum Diamond Head Theatre Hawaii Opera Theatre Hawaii Theatre Center Honolulu Academy of Arts King Kamehameha Celebration Commission Manoa Valley Theatre Military Aviation Museum of the Pacific Oahu Choral Society Pacific Arts Foundation The Contemporary Museum The Honolulu Chorale World Invitational Hula Festival

### MAUI

A&B Sugar Museum Hui Ai Pohaku Maui Academy of Performing Arts Maui Arts & Cultural Center Maui Historical Society Maui Symphony Orchestra Wailuku Hongwanji Mission

### KAUAI

Garden Island Arts Council Kauai Historical Society Waimea Theatre

### **BIG ISLAND**

Hawaii Concert Society Lyman House Memorial Museum

PACIFIC ISLANDS KPRG FM - Guam Public Radio

NORTHERN CALIFORNIA American Conservatory Theatre Artship Foundation Asian Art Museum Filoli Center Fine Arts Museum of San Francisco Friends of Banning Museum KQED Public TV and Radio Oakland Asian Cultural Center Oakland Interfaith Gospel Choir Oakland Museum of California Foundation Producers Associates San Francisco Girls Chorus San Francisco Opera Association San Francisco Shakespeare Festival San Francisco Symphony Solano Community Symphony The Festival Opera Association

PACIFIC NORTHWEST Corporate Council for the Arts – Seattle

NATIONAL Halau O 'Aulani

### **A&B EMPLOYEES**

The 2,033 employees of Alexander & Baldwin and its subsidiaries play an important role in strengthening their communities. One way is through volunteer efforts; another is via personal donations. We are proud to recognize their generosity.

#### United Way

During 1999, employees' personal donations to United Way in their communities totaled close to \$160,000. These funds are in addition to the Foundation's support, and provide for the needs of hundreds of health & human service agencies in Hawaii, on the West Coast and in Arizona.

#### **Matching Gifts**

Employees, retirees and directors can make personal gifts to trigger dollar-for-dollar matching gifts from the A&B Foundation. In 1999, more than \$77,700 was initially donated by caring individuals to their favorite charities, with those dollars matched by the A&B Foundation.

#### Education

In 1999, \$56,895 was donated by alumni, parents and friends to 110 separate preschools, elementary and secondary schools, colleges and universities in Hawaii and on the Mainland. The geographic areas primarily benefiting were Oahu and Northern California. The largest category of beneficiaries was colleges and universities, which received \$36,035; gifts to secondary, elementary and preschools totaled \$20,860.

#### Culture/Arts

Devoted supporters made 138 gifts to 61 fortunate cultural/artistic organizations, and a total of \$20,809 was matched. Geographically, Oahu and Northern California top the list. Within this category, our donors' priorities (ranked by dollars) include libraries and museums; theatrical and dance groups; public radio and TV; symphonies and musical groups; and zoological and botanical organizations.



#### Educational Recipients of matching gifts

University of Hawaii Punahou School Hanahauoli School University of California, Berkeley University of Pennsylvania Claire Lilenthal Elementary School 'Ahahui Koa Anuenue University of Chicago University of San Francisco Claremont McKenna College

Culture & Arts Recipients of matching gifts Bishop Museum Fine Arts Museum of San Francisco Hawaii Public Television San Francisco Ballet Maui Arts & Cultural Center KQED

The Festival Opera Hawaii Youth Symphony Association Delaware County Cultural Arts Center Asian Art Museum Foundation

### **GENERAL GUIDELINES**

The Alexander & Baldwin Foundation supports qualified not-for-profit organizations which benefit communities where A&B companies operate or where A&B employees reside.

### ELIGIBILITY:

Organizations seeking support must have IRS Section 501(c)(3) tax-exempt status. The Foundation does not support individuals; scholarship programs; sporting events; travel expenses; secondary giving; political, religious, fraternal, veterans or labor organizations. The Foundation generally does not provide additional operating support to individual United Way agencies.

#### TIMING:

For prompt consideration, materials must be received by the 15th of the month prior. Meetings are held every other month (January, March, May, etc.).

The Foundation's Contributions Committees are geographically focused, and each considers requests from organizations located in its respective areas. For more detailed guidelines and to request information, see our website at alexanderbaldwin.com; write or call:

Hawaii or Pacific area organizations: Alexander & Baldwin Foundation P.O. Box 3440 Honolulu, HI 96801-3440 Phone: 808-525-6642 Fax: 808-525-6677 Mainland U.S. organizations: Alexander & Baldwin Foundation P.O. Box 7452 San Francisco, CA 94210 Phone: 415-957-4459 Fax: 415-957-4779

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## Alexander & Baldwin Foundation

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Design features in this publication are from the unique Alexander & Baldwin Building in Honolulu, completed near the start of the century, in 1929. The Building – a memorial to the Company's founders – has been described as 'a study in diversity' with elements and ornamentation that are Chinese, Mediterranean, Italian Renaissance, Buddhist, Tibetan, Japanese and Hawaiian. Bulk Rate U.S. Postage **PAID** Permit No. 878 Honolulu, Hawaii