



Enriching Lives Through Enduring Partnerships



Alexander & Baldwin, Inc. Review of Giving
JULY 2012 - DECEMBER 2013



■ Mom Cindy Takara
with 1-day-old son
Brody. Celebrating her
new bundle of joy.

A&B donated \$62,500 over three years to support Kapiolani Medical Center's multi-phase philanthropic project, "Campaign for Hawaii's Children," to rebuild its facilities and expand its Neonatal and Pediatric Intensive Care units to meet the medical needs of Hawaii's keiki and families.

MESSAGE FROM THE CHAIR



Enriching Lives Through Enduring Partnerships

Alexander & Baldwin embarked on an exciting, new era in July 2012 when our separation from Matson formed two independent companies. While setting a course over uncharted waters, the company has remained grounded in its decades-old commitment to philanthropy.

With the support of A&B's board of directors and senior management, the Kokua Giving Program was established to carry forward the charitable legacy of the Alexander & Baldwin Foundation. By making direct corporate contributions from our business activities to worthy nonprofits, we strive to improve and sustain the communities in which our employees live and work.

Over the past 18 months, Kokua Giving contributions totaled \$1.25 million to 365 organizations, large and small, that serve a broad spectrum of community needs across Hawaii.

This Review of Giving tells the stories of A&B's enduring relationships with just four of those organizations that are instilling hope, enriching lives, applauding accomplishments and helping turn dreams into reality. More than just grantees, our community partners share A&B's commitment to build brighter futures.

Sincerely,

A handwritten signature in black ink that reads "Meredith J. Ching".

Meredith J. Ching
Chair
Alexander & Baldwin Kokua Giving

For expanded overviews and video stories, go to the corporate responsibility section of the A&B website: www.alexanderbaldwin.com

KOKUA GIVING Building Brighter Futures

Long ago, the leaders of our company established the platform for Alexander & Baldwin's program of community giving, viewing community support not as an obligation, but as an opportunity to help build vibrant communities and brighter futures for the people of Hawaii. While grants are the foundation of A&B's Kokua Giving Program, the company and its employees give back in numerous and meaningful other ways.



COMMUNITY PARTNERSHIPS

From youth club-sponsored after-school activities to community-run social and wellness programs for kupuna, A&B sustains long-term relationships with hundreds of charitable and community-based organizations across the state. These partnerships complement our program of direct grant-making, broadening our outreach and directly and actively shaping the quality of life in our communities.



VOLUNTEER TIME

In 2001, A&B launched a program to support employees who volunteer at least 25 hours of their time and talent to any qualified nonprofit with a \$250 donation to the charity. Over 5,000 hours have been logged and matched with grants totaling close to \$50,000, further enhancing our employees' labors of love.



MATCHING GIFTS

A&B has long encouraged its employees to contribute to charitable organizations in their communities through a program that matches their monetary contributions to qualified charities with a cash grant from the company. For over 30 years, our employees have stepped up generously to the benefit of the charities near and dear to them.

GRANTS

We take care in supporting our communities. We accomplish this through corporate giving providing 365 Hawaii charitable organizations with \$1.25 million in the past 18 months.

365

Number of Organizations

GIVING LEGACY

FROM ITS HUMBLE beginnings in 1870 as a small Maui sugarcane plantation, Alexander & Baldwin has forged a lasting legacy of charitable giving. It's a legacy rooted in our core values as a kama'aina company: We have both a responsibility to sustain and an opportunity to help shape the communities where our businesses operate.

More than four decades ago, A&B's board of directors rose to the challenge and established a formal level of commitment for the company, using the national average of a minimum of one percent of pre-tax income for corporate giving as a guideline. Based on business results each year, cash donations have topped two percent, with donations of land and in-kind contributions further raising the value of the company's philanthropy.

A&B's charitable giving continues to focus on Hawaii organizations and projects that have a meaningful impact in areas of most importance to us: health and human services, education, community, culture and the arts and land stewardship. We view our community support as long-term investments for the benefit of the people of Hawaii.



■ In 1966, A&B's President C.C. Cadagan signed Aloha United Fund's charter of incorporation. Decades later, the company whole-heartedly supports the organization now called Aloha United Way.

GIVING BY PROGRAM AREA

Health and Human Services	\$420,000
Education	\$300,000
Community / Civic	\$255,000
Culture and Arts	\$200,000
Agriculture/ Environment	\$75,000

**\$1.25
MILLION**

MAUI FOOD BANK

Fresh Hope for Maui's Hungry



**“WE ARE ABLE TO
TAKE CARE OF OTHERS
BECAUSE A&B TAKES
CARE OF US.”**

—Richard Yost,
Maui Food Bank
Executive Director

■ Maui Food Bank's "Fresh 4 All" program provides locally grown fruits and vegetables to those who need it most.

EACH DAY, 9,000 POUNDS OF FOOD leave the Maui Food Bank warehouse, bound for soup kitchens and parish pantries, homeless shelters, youth clubs, senior programs and other partner agencies on three islands that help ensure that no one goes hungry.

Through food drives, board leadership and more than \$180,000 in donations, A&B and its Maui companies have helped Maui Food Bank sustain this lifeline since 1988.

A \$15,000 donation from A&B in 2013 is helping to fund new energy-efficient chilling units that will quadruple Maui Food Bank's capacity to store and distribute fresh produce, dairy and other refrigerated foods. It's part of the Food Bank's "Fresh 4 All" commitment to provide nutritious food options to Maui County's men, women and children in need.

VITAL SERVICES



A significant portion of the company's annual charitable giving supports a broad range of health and human services providers, offering a helping hand to those less fortunate and ensuring adequate access to vital services and supplies.

In 2013, A&B contributed \$10,000 to fund important repairs and upgrades to an aging bloodmobile in the Blood Bank of Hawaii's fleet.

Nearly a third of blood collected in Hawaii comes from donations made on a bloodmobile. It's a critical tool to ensure a safe and adequate blood supply to patients.

KAUNOA SENIOR SERVICES Nourishing the Body and Soul

WHAT BEGAN IN 1976 as an opportunity for A&B to support its HC&S retirees is today an enduring commitment to a program that nourishes the lives of more than 1,500 seniors across Maui each year.

The Maui County-run Kaunoa Senior Services Nutrition Program operates 12 sites where active seniors can gather for a healthy midday meal and a variety of educational activities and social opportunities. Serving more than 88,000 meals last year, it's a service that feeds the soul as much as the body and mind.

A&B's annual support helps ensure that Maui's kupuna can enjoy at least one nutritious weekday meal. In 2013, in addition to a \$20,000 grant to Kaunoa's congregate dining program, A&B sponsored Kaunoa's second annual plantation-themed Kumiai Day. Dozens of HC&S employees served mixed plates and staffed a farmers market and multicultural games.

**"A&B'S
ANNUAL
SUPPORT
HELPS ENSURE
THAT MAUI'S
KUPUNA
CAN REMAIN
SOCIALY
ACTIVE."**

*—Kathy Mayo,
Congregate Nutrition
Program Specialist*



■ Kaunoa senior Edith Hiraga celebrates a win in Portuguese horseshoes at the 2013 Kumiai Day celebration.

HELPING THE UNITED WAY

For over 90 years, the United Ways on Oahu, Maui, Kauai and Hawaii Island have served as efficient fundraisers for hundreds of local health and human service nonprofits. In 2013, A&B employees hosted bake sales, pizza parties, barbeques and executive cook-offs to raise \$147,000 from their peers for United Ways - a company record! A&B's corporate contribution, added to our employees' commitments, brings the total to nearly \$300,000.

**\$300,000
TOTAL**

DORIS TODD CHRISTIAN ACADEMY Building a Field of Dreams



■ Doris Todd students enjoy playground fun thanks to a borrowed front-loader, 80 tons of donated sand and hundreds of company volunteer hours.

A GRASSY, NEW COURTYARD and adjacent basketball court have become the heart of Doris Todd Christian Academy's 50-year-old campus in Upcountry Maui. The campus upgrades bring to life the vision of Doris Todd parent Karmen Brown and her children who wanted to match the school's physical grounds to the quality of its education.

A \$7,500 grant from A&B gave the \$25,000 project a significant leg up, but thousands of dollars' worth of donated materials, services and sweat equity contributed by HC&S, KT&S and EMI and their employees tripled the value of the funds raised and laid the foundation for future school improvements.

Today, students and staff traverse the rehabilitated courtyard via new sidewalks and the new basketball half-court, enjoyed by even the youngest athletes, rules the playground area.

**“THE CAMPUS
IMPROVEMENTS
HAVE BEEN
A BLESSING.
OUR CHILDREN
ARE REALLY
PROUD OF
THEIR CAMPUS
NOW.”**

—Doris Todd parent

EDUCATION & TRAINING

A&B continues to invest in brighter futures for residents through training grants and scholarships.



- Endowed in 2006, the A&B Maui Culinary Arts Scholarship provides second-year tuition for an outstanding student at the Maui Culinary Academy. A&B has invested over \$40,000 in rising stars like Dalena Duong, 2013 scholarship recipient (pictured above).

- A&B's support for the UH College of Tropical Agriculture has exceeded \$25,000 in just the last decade.

- Through Maui College Entrepreneurial Scholarships, A&B supports Maui's workforce by under-writing the cost of business courses to help hundreds of residents retrain and sharpen their skills. Grant support since 2008 totals \$132,500.

MAUI INTERSCHOLASTIC LEAGUE All-Season Support for High School Athletes

IN THE LAST 14 YEARS, 1,200 STUDENTS
WERE HONORED FOR THEIR ACHIEVEMENTS
ON THE FIELD AND OFF.

OVER THE LAST 14 YEARS, the Maui Interscholastic League Sports Spotlight program has honored 1,200 public and private high school students for their achievements, on the field and off. Launched by A&B in 1999, the program recognizes a female and male athlete each week during the school year, not just for their athletic performance, but also as all-around good students and community citizens.

Students get a positive boost from the weekly Sports Spotlight profiles published in *The Maui News*, and their high schools' athletic programs also benefit from the \$200 donation Alexander & Baldwin makes in each athlete's honor. Cash donations to date total nearly \$170,000 for MIL schools, plus another quarter million dollars invested by A&B to enhance the program in other ways.



■ Molokai High School junior Kelsie Espiritu-Tanabe was honored as a Sports Spotlight athlete for her performance in paddling, softball and volleyball.

EDUCATION

General	\$10,000
Colleges/Universities	\$70,000
K-12	\$213,000
Preschools	\$7,000

\$300,000
TOTAL

GROUNDED IN OUR ROOTS

IN 1843, Samuel Thomas Alexander and Henry Perrine Baldwin met in Lahaina, Maui and went on to develop a sugar-growing partnership that spanned generations and left an indelible mark on Hawaii. While our business has diversified over time, our commitment to agriculture and local farmers has not wavered. For decades, A&B has supported 4-H programs, farm bureau festivals and fairs, and agriculture leadership training at the University of Hawaii via community-based nonprofits.



■ HC&S is the state's largest farm, with 36,000 acres under cultivation, and is Hawaii's sole producer of raw and specialty sugar, and produces 5% of Maui's energy needs.

RECOGNIZING MILESTONES

The company celebrated milestone anniversary years and supported related initiatives for several respected local organizations in 2013.

150 YEARS

IOLANI SCHOOL

Honolulu, HI

75 YEARS

**HENRY PERRINE
BALDWIN HIGH SCHOOL**

Wailuku, HI

In October 2013, A&B proudly supported Baldwin High School's diamond anniversary. A month's worth of community festivities honored the Maui institution, our founder's namesake, and A&B's support was directed to campus improvements, including new lockers and benches.

75 YEARS

**WILCOX HEALTH
FOUNDATION**

Lihue, HI

40 YEARS

**J. WALTER
CAMERON CENTER**

Wailuku, HI

30 YEARS

**ALOHA MEDICAL
MISSION**

Honolulu, HI

30 YEARS

AHA PUNANA LEO

Hilo, HI

25 YEARS

**JAPANESE CULTURAL
CENTER OF HAWAII**

Honolulu, HI

25 YEARS

**FRIENDS OF THE
CHILDREN'S JUSTICE
CENTER OF OAHU**

Honolulu, HI

PHILIPPINE TYPHOON HAIYAN RELIEF

Disasters can be anticipated but not predicted. A&B's compassionate response to the November 2013 typhoon in the Philippines was predictable: a generous outright pledge and matching challenge for employees' contributions. Altogether, nearly \$30,000 was directed to the FilCom Center in Honolulu, to assist on-the-ground with basic human needs far across the Pacific.

\$2.3 MILLION

Value of employee matching gifts since 1980

**\$50,000
(5,000 HOURS)**

Value of employee volunteer time matching gifts since 2001

“AS THE FATHER OF FOUR BOYS, I BELIEVE **THE BOY SCOUTS OF AMERICA** PROVIDES A TERRIFIC FOUNDATION FOR OUR YOUTH TO BECOME COMMUNITY LEADERS.”

—Tom Shigemoto, Kauai



■ Scott Hayashi gives with his family.

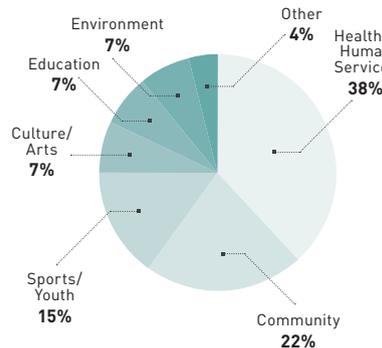
GIVING FROM THE HEART

A&B IS INSPIRED by the extraordinary generosity of our employees who give thousands of dollars in personal donations and volunteer countless hours of their time to numerous charitable causes each year.



■ Daniel Martinez, Keith Watimer, and Tommy Howard give with their colleagues.

VOLUNTEER MATCHING GIFTS



“**JUNIOR LEAGUE OF HONOLULU** PROVIDES VALUABLE PROGRAMS FOR WOMEN AND CHILDREN IN NEED AND GIVES ME LEADERSHIP AND VOLUNTEER TRAINING SO I CAN BETTER SERVE THE NEEDS OF MY COMMUNITY.”

—Pauline Wun, Oahu



■ Charlie Loomis gives and cooks, happily.

“I SUPPORT **WOMEN HELPING WOMEN** BECAUSE, UNFORTUNATELY, THERE’S A GREAT NEED IN OUR COMMUNITY FOR DOMESTIC VIOLENCE SUPPORT SERVICES.”

—Diane Bevilacqua, Maui



A&B Properties, Inc.

HC&S

Grace Pacific LLC

A&B Fleet Services

Kahului Trucking & Storage

Maui Brand Sugar

McBryde Resources

East Maui Irrigation, Ltd.



ALEXANDER & BALDWIN, INC.

822 Bishop Street
Honolulu, Hawaii 96813

www.alexanderbaldwin.com

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KOKUA GIVING

A&B Kokua Giving is a charitable contributions program conducted by Alexander & Baldwin, Inc. on behalf of its operating companies, listed left, utilizing funds allocated from the company's profitable business activities.

OUR PRIORITIES

The Program's objective is to improve the quality of life in communities where A&B companies operate and where our employees reside. Within these areas, our priorities are to support organizations and projects that address significant and/or high priority community needs; have a nexus to A&B's business activities and/or employees; and have the proven support of the community.

Focused on Hawaii charities, the Program works to support communities through broad-based giving for-but not limited to-health and human services, education, community, culture and the arts, agriculture and farming, and the environment.

APPLICATION FORM AND ADDITIONAL INFORMATION

Website: alexanderbaldwin.com

Phone: 808-525-6642

Email: giving@abinc.com

For expanded overviews and video stories, go to the corporate responsibility section of the A&B website (www.alexanderbaldwin.com).

■ On the cover: HUGS provides support to Hawaii's seriously ill children and their families like Armand (3) and Annika (4). Since 1992, A&B has contributed \$60,000 to HUGS to support programs designed to improve the quality of life for families as they deal with the emotional and financial hardships of caring for a seriously ill child.