Alexander & Baldwin Foundation

1995 REVIEW OF GIVING



Anniversaries: A Tradition of Giving

Foundation Funding

The Alexander & Baldwin Foundation is funded from the profitable business activities of Alexander & Baldwin, Inc. and its subsidiaries, listed below:

A&B-Hawaii, Inc.
A&B Properties, Inc.
California and Hawaiian Sugar Company, Inc.
East Maui Irrigation Company, Limited
Hawaiian Commercial & Sugar Company
Island Coffee Company, Inc.
Kahului Trucking & Storage, Inc.
Kauai Commercial Company, Incorporated
McBryde Sugar Company, Limited

Matson Navigation Company, Inc. Matson Terminals, Inc. Matson Intermodal System, Inc. Matson Services Company, Inc.

NOTE The date in the colored box generally depicts the year in which A&B, its subsidiaries or the A&B Foundation began supporting these featured organizations — the year from which we count our anniversaries of giving. Some reflect a tradition, others a more contemporary community need. We are pleased to feature this sampling from among many worthy charities.

On the cover:

Volunteers from Baldwin High School Ron Lee (right) and Jason Garcia pause during their efforts to identify and remove alien weed pests that threaten the integrity of the East Maui Watershed. The best ground cover for the watershed is the native flora according to **The Nature Conservancy of Hawaii**, which has purchased — for preservation purposes — a significant portion of this native rainforest. The A&B Foundation granted \$10,000 in 1995 in addition to A&B having donated a significant \$100,000 to the Conservancy's land purchase efforts in the 1980s.

Photo by: THE NATURE CONSERVANCY

Students at Maui's **Keanae School** celebrated Earth Day with the planting of a native *koa* tree in their school yard. The cooler, mountain climate in Keanae is appropriate for the *koa*, which had been harvested — to near extinction — for its beautiful wood. Keanae is one of several neighborhood schools which receive cash grants from the A&B Foundation. The Foundation funded the planting of native Hawaiian trees and shrubs in this and other locations on Maui during Earth Day activities in 1995.

Volunteers start cutting *keawe* trees to clear the two-acre site for the Maui Filipino Community Center, land donated by Alexander & Baldwin, Inc. A 1995 A&B Foundation grant provided support for one of a series of fund-raising efforts the group, **Binhi At Ani** (literally, 'seeds for harvest'), has undertaken in the last seven years to raise funds for the Center's construction, which is certain to be a hands-on event. Romeo Guzman (left) and Florencio Ibous are leaders of both fund-raising and land-clearing efforts.

Photo by: DANNY AGSALOG

Leadership Message

or the people of Alexander & Baldwin, 1995 was not simply another year. It was the 125th anniversary of the original sugar-growing partnership of Samuel T. Alexander and Henry P. Baldwin. Today, A&B has grown far beyond that small agricultural venture.

For all the extraordinary energy and initiative that our two founders put into their growing enterprise, they were also deeply involved in the life of the community. Alexander & Baldwin established a tradition of charitable giving — of doing good with the fruits of doing well — that has endured through the company's

125-year history. Just as the business has evolved into something far larger than the seed from which it sprouted, so too, has another of A&B's core attributes — its interest in giving back to the communities that nourish it. In recent times, the company's practices of making charitable contributions have evolved into more contemporary forms; the Alexander & Baldwin Foundation was created in 1992.

But though the structure may be different, the sums much larger and the beneficiaries more varied and widespread than twelve and a half decades ago, our founders would have no trouble supporting the A&B Foundation's mission in this anniversary year. It is a continuing commitment to generous levels of support — nearly \$1.4 million in 1995 — for organizations that help improve the communities of which Alexander & Baldwin is a corporate citizen.

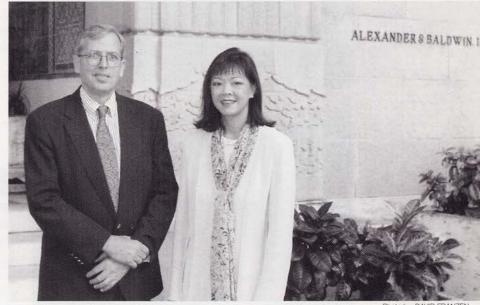


Photo by: DAVID FRANZE

Within the context of the company's century and a quarter of community support, the 1995 Review of Giving is but a moment in time, capturing just twelve months of A&B Foundation grant-making in response to our communities' stated needs. Extracting even further from the several hundred organizations receiving support this year, the Review features grants made to just 23 groups, to illustrate the essence of our giving. These grants may be a decades-old tradition — like our United Way support — or a cutting-edge effort to address new social problems or opportunities — like the Hawaii Centers for Independent Living. They all embody the spirit of our charitable giving program, carrying on a tradition of caring, a tradition of giving.

Please take a few minutes to review our year of giving, in this most auspicious anniversary year.

John C\ Couch

President, A&B Foundation

muditin gay

Meredith J. Ching Chair, Hawaii Committee

Health & Human Services



What looks like play is really therapeutic service in disguise for young clients with special needs. Easter Seal Society of Hawaii staff stimulate the large motor, fine motor, social, sensory and communications skills for hundreds of clients each year, across Hawaii. A 1995 grant of \$10,000 from the A&B Foundation will assist the Society's Kauai operation with a new facility, to meet growing demand for its services on that island.



Technology grants independence for people with disabilities as physical barriers fall nationwide. Hawaii Centers for Independent Living promotes full integration in the community, teaches daily living skills, educates and trains on disability-related issues and provides information and referrals. A grant from the A&B Foundation helped network HCIL's computers. As word gets out on wheelchair-friendly establishments, scenes such as this group lunch meeting at an accessible Honolulu restaurant will be commonplace.



Building healthy lifestyles is a preventive approach to heart disease. The American Heart Association - Hawaii Affiliate has introduced a school-based education program at the earliest ages, funded on Maui by a special \$10,000 A&B Foundation grant. Waihee Elementary School Kindergarten teacher Jocelyn Tengan starts with an explanation of the body's circulatory system during the AHA-developed program that also contains an age-appropriate treatment of diet and lifestyle. Additional grants are made for annual operating expenses.

Fast, accurate and intense describes the modern game of wheelchair basketball, in which athletes use lightweight wheelchairs with cambered wheels for stability and maneuverability. Southern California's Long Beach Flying Wheels is the oldest wheelchair basketball team in the nation. Support from the A&B Foundation helps make possible year-long programs and seasonal tournaments. Freezing the action, all eyes follow the ball as players anticipate a rebound.



Education

The 420 students at Carquinez Middle School in Crockett, California, each spend time weekly gaining proficiency in word processing, data bases, spreadsheets and graphics. These 8th grade students in a media class may work on a script for a video project, perhaps, or an article for the school newspaper. Support for the school began via the C&H Charitable Trust and continues from the A&B Foundation; in 1995, a \$5,000 grant helped fund equipment for this computer lab.



The Hawaii Association of Independent Schools initiated an annual professional development conference for the state's private school teachers and approached the A&B Foundation for funding. First year participation was strong and teachers led many workshops, sharing techniques, expertise and advice with their peers. In its second year, again supported by a \$2,500 grant, more than 1,400 teachers attended the full-day event, and more than a hundred "Teachers Teaching Teachers" workshops, such as this one, were offered.





Chef Mark Oyama smiles as he demonstrates for a student how to prepare deep fried noodles, part of the Food Service Education program at **Kauai Community College**. KCC offers both academic and vocational programs for its more than 8,000 students, including associate degree programs in liberal arts and sciences, business, trades and technology, early childhood education and nursing. A&B first provided cash support to Kauai Community College in 1970, the year of its establishment; in 1995, a \$5,000 unrestricted grant was made.

Community



The "Family" in the name Maui Family YMCA speaks to this organization's approach of making a healthy lifestyle a matter of family routine. A "Child Watch" program does just that while mom and dad work out and special activities for families take place year-round, such as this costume event at Halloween. In 1995, a \$40,000 grant from the A&B Foundation helped construct an additional building for the Maui Family YMCA, making room for a membership which has grown five-fold in the past five years.



The evening was fragrant and floral at the Hawaiian Civic Club of
Honolulu's annual Holoku Ball, a fundraising event for this club's scholarship program. All were adorned with flower, haku, feather or maile leis as the Club's members welcomed guests to an evening of cultural celebration. Funds raised support higher education for students of Hawaiian ancestry; A&B has supported this effort for two decades.

The Maui County's Fire Fighter Safety Program uses a take-home,

family-participation coloring book to remind parents to check smoke detector batteries and plan an escape, and tells children — six different ways — not to play with matches. An A&B Foundation grant helps fund the books, and t-shirts for outstanding participants. Unlikely to see a real bear in any of Hawaii's forests, the 1995 program award winners nevertheless were thrilled to have Smokey present their awards. Winners included, from Wailuku Elementary School, students Thomas Kuloloia Juan, Scott Miyahara and Sandy Kodama; and from Kahului School, Keli'i Smau and Kelcie Ann Kawano.



Hawaii Girl Scouts participate in a literacy project on the lawn of their newly-restored Girl Scout Hale in Nuuanu, Oahu. The A&B Foundation granted a total of \$50,000 to the **Girl Scout Council of Hawaii** for this project, providing a permanent home for the Scouts. After being open just over a year, more than 6,000 girls have attended events at this headquarters site.



Kauai 4-Hers learn valuable lessons in animal husbandy and personal responsibility, and A&B supports similar programs on Maui and Oahu. These 4-Hers on Kauai gather at a livestock event to compete in a meat identification contest. Each individual meat cut exhibited must be identified as to the species of animal, the primal cut from which it came and, finally, the name of the marketed retail cut. This youth learning program has become essential in today's agricultural communities.



Culture & Arts



Photo by: MICHAEL YOUNG

The 1995 Kamehameha Schools Song Contest theme, Na Wahine Haku Mele, focused on the songs of prominent Hawaiian women composers, including Bernice Pauahi Bishop, the school's founder. The spirited competition is between the four high school grade levels, in which each grade is led in Hawaiian-language compositions by a member of their class. The contest, now in its 74th year, has become a spirited tradition which the A&B Foundation has supported for the last eight years. At the 1995 Song Contest, sophomore class leader Aaron Akamu's intense leadership draws a passionate performance from his classmates.

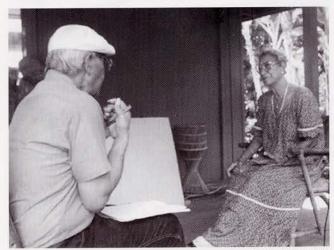


Photo by: MYRNA KAMAE

On location with Eddie Kamae's cultural documentary, KEEPERS OF THE FLAME: The Legacy of Three Hawaiian Women, kupuna Malia Craver is interviewed about her teacher, Mary Kawena Pukui, whose life and work will be featured in the film. Through the Asian Pacific Foundation of Hawaii, musician and filmmaker Kamae builds the Hawaiian Legacy Series to capture Hawaiian culture and music for future generations. The A&B Foundation has assisted with a \$10,000 grant for this production, just as it supported two of his five previous films.



Locomotives and 'local motion' both entertain guests during a tour of 'Ewa Plantation Village last August that included a serenade by 'Ewa Plantation Singers. One hundred of the **Historic Hawai'i Foundation's** guests enjoyed a first-hand look at the Village's ongoing restoration, one of Historic Hawaii's many preservation projects. The A&B Foundation has long supported Historic Hawaii's activities to preserve and promote the many cultures of Hawaii, and in 1995 granted \$5,000.

Cecil Taylor, one of the most important jazz musicians of the twentieth century, performed the West Coast premier of his ambitious orchestral work with more than forty Bay Areabased musicians at the 1995 San Francisco Jazz Festival. The A&B Foundation cut loose a bit from its traditional cultural interests — the San Francisco Opera and San Francisco Symphony — to support the very popular Jazz Festival.



Maritime and The Environment

All hands are on deck to raise the sail and sing a chanty aboard the CA Thayer, a 100-year-old lumber schooner berthed at Hyde Street Pier in San Francisco. The A&B Foundation has been a loyal supporter of the National Maritime Museum, which provides these hands-on experiences for Bay Area students to help them understand their city's maritime heritage. Similar programs take place across the Pacific at the Hawaii Maritime Museum, which the A&B Foundation also supports.



Earth Day 1995 presents an opportunity for volunteers to educate the Washington D.C. public about the mission and activities of the Center for Marine Conservation. The A&B Foundation granted \$3,000 to the Center for their ongoing operations after having become aware of their programs several years earlier. In 1993, the Center provided counsel to Matson Navigation Company to help eliminate at-sea dumping of solid waste other than food scraps — a new industry standard that goes far beyond any existing legal requirements.



Matching Grants

In 1995, nearly 200 eligible employees, retirees and directors celebrated the eleventh year of the Alexander & Baldwin Foundation's matching gifts program by — what else — handing out gifts, which the Foundation matched! An exact 350 individual personal gifts totaling more than \$80,000 were matched dollar-for-dollar by the A&B Foundation.

We commend those donors who began a tradition of giving this year, and applaud those who have donated year after year. The Foundation's matching gifts program is a way for A&B's employees to shape their communities by directing the Foundation's dollars to causes of importance to them.

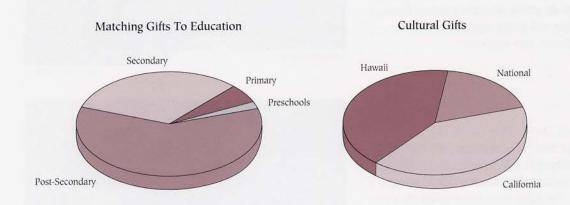
Education

Exactly three-quarters of our matching gifts support was made to educational causes ranging from preschools through post-graduate institutions. In 1995, nearly 60 percent of the education support, \$37,000, was directed to colleges and universities. The fastest-growing category of support, however, was for preschools, whose gifts more than doubled as parents of preschool-aged children and loyal alumni supported the providers of their earliest education.

Geographically, educational institutions in Hawaii received more than \$23,000; in A&B's West Coast area, more than \$17,000 was matched. Loyal college/university alumni donated \$19,000 to schools across the U.S. mainland, outside of Hawaii and the West Coast.

Culture & Arts

This category saw the greatest increase in donor dollars in 1995, jumping from roughly \$14,000 to over \$20,000 in gifts. Of the amount donated to cultural, historical and performing arts organizations, sixty percent of it was directed to groups on the U.S. mainland. Public television and radio and libraries, museums and historical societies, and zoological and botanical groups all received support.



1995 Grant Analysis

In 1995, the Alexander & Baldwin Foundation provided nearly \$1.4 million in charitable support to more than 240 organizations in Hawaii and on the U.S. mainland.

By Category

Health & human services continue to receive the largest portion of the Foundation's resources—this year, 40 percent. Three-quarters of that was granted as operating support for United Way organizations, supporting agencies in Hawaii and along the West Coast.

Two categories — education and culture & arts — each received 18 percent of total giving, nearly a quarter-million dollars per category. Both categories benefited from the Foundation matching gifts made by generous employees and retirees. Looking back several years, support to education has increased substantially — up from 14 percent in 1993.

General community causes — such as scouting and other youth programs, humane societies, cultural festivals and fairs and YMCA/YWCA facilities — received a strong 13 percent of the Foundation's resources.

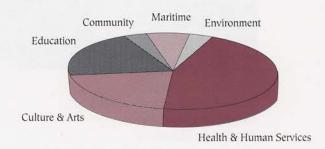
Two areas of special interest — maritime and environmental causes — conclude the Foundation's giving, representing nearly 10 percent.

By Location

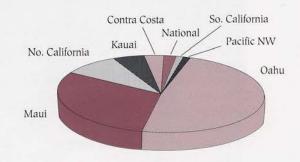
Geographically, organizations within the State of Hawaii received 84 percent of the Foundation's funds. The remaining 16 percent went to agencies on the U.S. mainland. Nearly 60 percent of mainland funds went to San Francisco Bay-area charities. The Contra Costa area, home to C&H Sugar, received 18 percent of mainland funds — up from 15 percent last year.

Of the \$1.14 million distributed in Hawaii, 57 percent went to Oahu organizations — many of which serve the entire state. Thirty six percent — or just over \$400,000 — was directed to Maui.

Giving by Category



Giving by Region



Grant Recipients

Oahu

Academy of the Pacific Adult Friends for Youth Agricultural Leadership Foundation Aiea High School Aloha United Way Alzheimer's Association American Cancer Society American Heart Association American Red Cross Arthritis Foundation Bishop Museum Boy Scouts of America - Aloha Council Boys and Girls Clubs Chaminade University Child & Family Service Conservation Council for Hawaii Diamond Head Theatre First Night Honolulu Girl Scout Council of Hawaii Government Efficiency Team Governor's Advisory Committee on Ending Litter Governor's, Mayors' Prayer Breakfast Great Aloha Run Hawaii Association of Independent Schools Hale Naua III Society of Hawaiian Arts Hawaii 4-H Hawaii Association for the Education of Young Children Hawaii Committee for the Humanities Hawaii Family Stress Center Hawaii International Jazz Festival Hawaii Maritime Center Hawaii Military Week Hawaii Nature Center Hawaii Opera Theatre Hawaii Pacific University Hawaii Public Radio Hawaii State Library Foundation Hawaii Watercolor Society Hawaii Women's Legal Foundation Hawaii Youth Symphony Association Hawaiian Civic Club of Honolulu Hawaiian Humane Society Hawaii Missing Children's Clearinghouse Historic Hawaii Foundation Honolulu Academy of Arts Honolulu City Lights Honolulu Theatre for Youth Honolulu Waldorf School Hugh O'Brien Youth Foundation Institute for Human Services



The J. Walter Cameron Center on Maui is home to many of Maui's health & human services agencies which benefit through easy networking and shared resources. A&B has supported the Cameron Center from its inception, providing operating support that helps all tenant agencies. Ultimately, it benefits their clients, such as Arla Schreiber (center) who seems very happy to be starting a warm water therapy session at Imua Rehab. Pool therapist Bob Williams is being assisted by attendant Matilda Braceros.

Iolani School **Junior Achievement** Kamehameha Schools Manoa Valley Theatre McKinley High School Foundation Mission Houses Museum Moanalua Gardens Foundation Moiliili Community Center Multiple Sclerosis Society Native Hawaiian Legal Corporation The Nature Conservancy Neighborhood Justice Center Parents and Children Together Public Schools of Hawaii Foundation Punana Leo O Honolulu Saint Louis Education Foundation Seagull Schools Shriner's Hospital Special Olympics St. Anthony School

Star of the Sea School The Asian Pacific Foundation of Hawaii The Contemporary Museum University of Hawaii Foundation Waikiki Health Center YMCA - Oahu YWCA - Oahu

Maui

A&B Sugar Museum Adult Friends for Youth American Lung Association Big Brothers/Big Sisters of Maui Binhi at Ani - Maui Filipino Community Center Boy Scouts of America - Maui East Maui Animal Refuge First Night Maui Hawaii 4-H Hawaii Centers for Independent Living Hawaii Nature Center Hui No'eau Iao Intermediate School J. Walter Cameron Center **Junior Achievement** Ka Lima O Maui Kaulanapueo Church Keanae Congregational Church Keanae School Kihei Youth Center

March of Dimes Maui Academy of Performing Arts Maui AIDS Foundation

Maui Arts & Cultural Center Maui Community College

Maui Community Work Day

Maui County Fire Fighter Safety Program

Maui County Nutrition Project Maui Family Support Services

Maui Family YMCA

Maui Foodbank

Maui Memorial Hospital Medical Staff Foundation

Maui Philharmonic Society Maui Symphony Orchestra

Maui United Way

Molokai High & Intermediate School

Molokai United Way

Paia Main Street Association

Paia Youth & Culture Center

Sons and Daughters of 442nd Veterans

St. Gabriel Church

St. Mary's Church

The ARC of Maui Tri-Isle RC&D

Kauai

Adult Friends for Youth American Lung Association Easter Seal Society of Hawaii Garden Island RC&D Hawaii 4-H Hawaii D.A.R.E. Officers Island School Kahili Adventist School Kalawai Youth Baseball Club Kauai Children's Discovery Museum Kauai Community College Kauai Historical Society Kauai Hospice Kauai Junior Golf Kauai Museum Kauai United Way Kauai-Tahiti Fete King Kaumualii PTA Koloa Elementary School Koloa Plantation Days Koloa Scholarship Fund Pop Warner Little Scholars St. Theresa's School Wilcox Hospital Foundation YMCA of Kauai

Hawaii

Boys and Girls Club of Hilo Hawaii Concert Society Hawaii Island Food Bank Hawaii Island United Way Hilo Mainstreet Association Huliau O'Ka'u **Junior Achievement** Lehua Javcees Multiple Sclerosis Society

Northern California

American Conservatory Theatre American Red Cross, Bay Area Arthritis Foundation Asian Art Museum Association for Retarded Citizens Bar Association - Volunteer Legal Services Bay Area Lupus Foundation

Boy Scouts of America - Bay Area California Foundation for the Retarded

California AIDS Ride 2

California Historical Society

California Maritime Academy

Center for Marine Conservation

Charles Armstrong School

Community Law Center

Concord American Little League

Edgewood Children's Center

Episcopal Community Services of San Francisco

Exploratorium

Fine Arts Museum of San Francisco

Fleetweek

Glide Memorial

Golden Gate University Law School

Guardsmen

Guide Dogs for the Blind

International Maritime Center

Invest-In-America

Jeremiah O'Brien Liberty Ship

Jubilee West

Judah L. Magnes Museum

Junior Center of Art and Science

KQED

Marcus A. Foster Educational Institute

Missionaries of Charity

National Maritime Museum

National Young Leaders Conference

Oakland Asian Cultural Center

Oakland Ballet

Oakland Festival at the Lake

Oakland Museum Association

Pacific Legal Foundation

Planned Parenthood

Project Open Hand

Raphael House

Russian River Senior Center

Salvation Army

San Francisco Ballet

San Francisco Girls Choir

San Francisco Jazz Festival

San Francisco Opera Association

San Francisco Shakespeare Festival

San Francisco Symphony

Sea Scout Ship Corsair

Solano Community Symphony

St. Anne's Home

St. Anthony's Dining Room

St. Vincent dePaul Society of Marin County

St. Vincent's Day Home

The Wellness Community

United Seamen's Service Bay Area United Way Vacaville High School

Contra Costa

Battered Women's Alternative
Carquinez Middle School
Contra Costa County Office of Education
Crockett Lion's Club
Crockett Recreation Association
Crockett Swim Team
Food For All
Future Farmers of America
John Swett High School
Regional Parks Foundation
Special Olympics
United Way of Napa/Solano
Vallejo Youth Conservatory

Southern California

Assistance League of San Pedro and Palos Verdes
Boy Scouts of America - Long Beach
Bret Harte Elementary School
Habitat for Humanity
Long Beach Flying Wheels
Los Angeles Maritime Museum
Los Angeles Mission
Multiple Sclerosis Foundation
S.S. Lane Victory
Special Olympics
United Way of Southern California

Pacific Northwest

Chief Seattle Club
Corporate Council for the Arts
Propeller Club of the United States
Seattle Maritime Museum
United Way of Portland
United Way of Seattle

National

American Merchant Marine Library Association U.S. Merchant Marine Academy Webb Institute

1995 Alexander & Baldwin

Foundation Leadership

Directors

Richard S. Bliss¹
Meredith J. Ching
John C. Couch
Robert L. Dawdy²
W. Allen Doane
G. Stephen Holaday
Miles B. King¹
David G. Koncelik
C. Bradley Mulholland

Hawaii Contributions Committee

Chair, Meredith J. Ching Richard S. Bliss¹ John C. Couch Robert L. Dawdy² W. Allen Doane¹ G. Stephen Holaday John B. Kelley² Miles B. King Glenn R. Rogers¹ Robert K. Sasaki

Mainland Contributions Committee

Chair, E. Sloan White²
Chair, Paul E. Stevens¹
Michael L. Carnahan
Marjorie A. Dineen¹
Raymond J. Donohue²
David G. Koncelik
Susan C. Murphy¹
C. Bradley Mulholland
Gary J. North
Joseph A. Palazzolo¹
Paul E. Stevens

General Guidelines

The A&B Foundation supports qualified not-for-profit organizations, having IRS Section 501(c)(3) status, primarily to benefit communities where A&B companies operate or where A&B employees reside. Areas of interest to the Foundation include health & human services, education, community, culture & arts, maritime and the environment. The Foundation generally does not support events, travel, sporting events, scholarship programs or make multi-year pledges. The Foundation's Contributions Committees are geographically-oriented and each considers requests from organizations in its own area.

For more detailed guidelines and request information, write:

Alexander & Baldwin Foundation P.O. Box 3440 Honolulu, Hawaii 97801-3440

Or call 808-525-6642

¹ appointed in 1995

² service completed in 1995

ALEXANDER & BALDWIN FOUNDATION P.O. Box 3440 Honolulu, Hawaii 96801-3440

Education

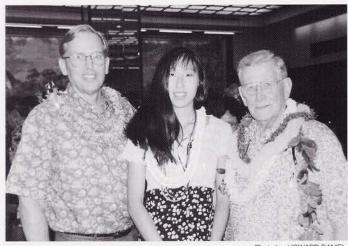


Photo by: HOWARD DANIEL

A unique \$100,000 grant endowed the Alexander & Baldwin/Robert J. Pfeiffer Community Scholarship for the McKinley High School Foundation, providing up to \$5,000 in scholarships for college-bound McKinley graduates each year. The first scholarship awardee, Janey Yoo (center) is flanked at the awards dinner by (left) A&B Foundation president John C. Couch and (right) Alexander & Baldwin, Inc. chairman emeritus Robert J. Pfeiffer. McKinley High School was Pfeiffer's alma mater. The grant was made in honor of Alexander & Baldwin, Inc.'s 125th anniversary as well as Pfeiffer's retirement from the company. Scholarship winner Yoo is currently attending the University of Hawaii, and plans to become a physician.

More Featured Grants Inside...