A CULTURE OF SHARING

ALEXANDER & BALDWIN, INC.
REVIEW OF GIVING · 2016
In 2016, Alexander & Baldwin’s Kokua Giving contributions totaled $1.18 million to 363 organizations.

Program Distribution

- HEALTH & HUMAN SERVICES: 30%
- EDUCATION: 24%
- COMMUNITY/CIVIC: 21%
- CULTURE & THE ARTS: 17%
- LAND STEWARDSHIP: 8%

Geographic Distribution

- OAHU: $438,000 - 37%
- MAUI: $349,000 - 30%
- STATEWIDE: $319,000 - 27%
- KAUAI: $64,000 - 5.2%
- HAWAII: $5,000 - 0.5%
- MAINLAND: $4,000 - 0.3%

MESSAGE FROM THE CHAIR

In early 2016, Alexander & Baldwin made the difficult decision to cease sugar operations at Hawaiian Commercial & Sugar Company (HC&S) on Maui, bringing an end to Hawaii’s sugar industry and closing a historic chapter in the company’s 147-year legacy.

While we are extremely saddened to part ways with our HC&S employees—the 675 men and women whose dedication never wavered as they successfully completed the final harvest in December 2016—we remain committed to continuing the core values created by generations of employees through daily plantation life.

This year’s theme, “A Culture of Sharing,” was inspired by the people of HC&S who, through shared words, food and values, helped create our unique melting pot culture, found only in Hawaii. We will stay true to these ideals of understanding, sharing and respect to insure that the next generation never forgets why this place is so special.

Our 2016 Review of Giving highlights the interactions between A&B’s businesses, its employees and community organizations, serving a wide range of needs across the state. Just as sharing was a part of the plantation culture, it also is a part of our corporate culture. We are confident that our employees—past and present—embrace the gift of sharing, and will remain generous contributors to their communities with their personal resources and hundreds of hours of volunteer service, as demonstrated in 2016 and year-after-year.

In addition to sharing stories of employee giving, this report provides an overview of our company’s grant-making activities. Through community investments the A&B family of companies made a broad impact in 2016, totaling $1.18 million to 363 organizations across the state in five general categories: health and human services, education, community/civic, culture and arts, and land stewardship. Together, we hope to make a difference by helping to enrich and improve the lives of others. Understanding, sharing and respect—the cornerstones of a strong community.

We hope you enjoy the 2016 Review of Giving.

Sincerely,

Meredith J. Ching
Chair | Alexander & Baldwin Kokua Giving

Photo credit: Dana Edmunds
COMMUNITY/CIVIC
Campus Clean-up Benefits Manoa Schools

Dozens of Alexander & Baldwin volunteers tackled campus beautification projects at Noelani and Manoa Elementary schools last year, investing their people-power in a community where the company put down roots with the 2016 purchase of nearby Manoa Marketplace. The volunteers planted a rainwater garden, painted walkways, scrubbed down a cafeteria and cleaned up the campus grounds at the two schools.

“We are so pleased that community partners like A&B take a shared interest and responsibility in creating a great school for our students,” wrote Noelani Elementary School Principal Rochelle Mahoe in a letter of appreciation.

Volunteers weeded and planted a rainwater garden at Manoa Elementary.

Manoa Elementary’s rain water garden teaches third graders to utilize natural resources using water from our rain gutters. The group from A&B spent hours removing weeds and planting new drought-tolerant plants. Our students are responsible for regular upkeep of the garden which is now thriving.”

- Kerry Higa, Manoa Elementary School Principal

Prompted by the 2016 closing of HIC&S, Hawaii’s last sugar plantation, Honolulu Theatre for Youth brought together some of Hawaii’s best writers to contribute stories and songs for a play about life on Hawaii’s plantations and the rich, multi-ethnic traditions that have shaped our island culture today. Performances of “A Plantation Celebration,” supported in part by A&B, entertained and enriched more than 10,000 students, teachers and families on Oahu.

“We run a tight ship with our students. Nothing is given away, everything has to be earned.”

- Matt Levi, Lawakua Kajukenbo Club Grandmaster

For more than 25 years, the Lawakua Kajukenbo Club has quietly supported four of urban Honolulu’s most underserved communities. Its mission: Through martial arts, provide character training and academic support to Oahu youth living in and around public housing projects. The art form itself—kajukenbo—had humble beginnings at Palama Settlement in the 1940s when five martial arts masters combined karate, judo and jujitsu, kempo and boxing to form this new fighting style.

The name “Lawakua” is a fighting stroke in the ancient Hawaiian martial art of Lua, but also has other meanings, including strong-backed, of strong physique and to be a dear friend or companion. It was a name given to the club’s founder, Kajukenbo Grandmaster Matt Levi, by noted Kumu Hula Emily Kau‘i Zuttermeister.

Since 2005, in partnership with Oahu’s Family Court, the club has accepted students from Juvenile Drug Court, making Hawaii the only state in the nation to incorporate martial arts in a juvenile justice system.

Twice-weekly tutoring sessions are available at no cost, summer school is encouraged, and the club offers significant scholarship opportunities, funded by private donors and through tuition subsidies from multiple private schools. The 19 students currently attending private schools on scholarships earned an average GPA of 3.54.

Grace Pacific funds the Dwayne “Nakila” Steele Award, named for its late CEO and devoted philanthropist, given semi-annually to a Lawakua student who, through fortitude, hard work and perseverance, has overcome unusually difficult obstacles in his or her young life.
Alexander & Baldwin Sugar Museum
Preserves Hawaii’s Sugar Industry Heritage

A&B’s steadfast commitment to a cultural resource it helped establish more than 30 years ago remains stronger than ever following the closure of HC&S. As the keeper of Maui’s plantation history, the Alexander & Baldwin Sugar Museum serves the unique role of preserving and presenting the history and heritage of Hawaii’s sugar industry and the multiethnic plantation life that has profoundly influenced Hawaii society today.

A&B underwrites a major portion of the museum’s educational program and bus transportation for Maui school children and supports community outreach, marketing activities and collection management/archival efforts.

A Home for Maui Nonprofits

A $30,000 grant to the J. Walter Cameron Center gave a boost to a multi-million-dollar capital campaign that is raising funds for much-needed infrastructure and facility upgrades, energy efficiency projects, communications systems and other improvements to this vital community partner.

Located in Wailuku, JWCC makes office and program space accessible for 14 Maui nonprofits that otherwise would have a difficult time securing adequate facilities for their health and social services programs. Collectively, these agencies provide more than 100 different programs that serve more than 30,000 Maui residents each year, most of them from low- and moderate-income households.

A&B’s historic ties to the center date back to its opening in 1973. A&B President J. Walter Cameron helped raise more than $2 million for the center’s construction and served as its first board president until his death three years later.

Through the support we receive from A&B, the museum continues to play a major role in telling the story of sugar and the plantation culture to Maui residents and visitors from around the world.”

- Roselyn Lightfoot, Alexander & Baldwin Sugar Museum Director

HC&S’ Culture of Giving

Throughout its 147-year history, HC&S cultivated a deep commitment to the Maui community. The company’s charitable and in-kind contributions have helped ensure Maui remains a healthy and vibrant place to live, work and raise a family.

Employees at HC&S backed this commitment by giving generously of their skills, time, compassion and personal resources to help many worthwhile causes on the Valley Isle.

Multiple awards and honors received by HC&S and its employees in 2016 demonstrated the breadth and depth of the company’s impact on thousands of lives across many segments of the Maui community, including health and human services, agriculture and land stewardship, culture and community service.

The annual Maui Fair is the island’s largest event, taking place over four days each October. The 2016 fair was dedicated to the men and women of HC&S, and company retirees Fely Corpuz (pictured at left with escort Beato Verceluz) and Conchita DeCambra served as Grand Marshals in the opening day parade.

Maui County Farm Bureau honored HC&S General Manager Rick Volner as its Member of the Year, citing his service on the organization’s board of directors since 2000 and HC&S’ long-time support of the Farm Bureau’s activities and Maui’s agriculture industry.
Hawaii is one of only eight states without a vision screening program in its public schools. Project Vision Hawaii is helping to fill that need with mobile screening units that visit schools and communities with significant access-to-care challenges related to homelessness, lack of insurance and remote geographical location.

A recent partnership with Hawaii Lions Club and Vision to Learn enables the agency to provide free glasses for keiki.

A&B Fleet Services on Hawaii Island has been a valued community partner and service provider to Project Vision since its first mobile screening vehicle arrived on the island seven years ago. Gene Lyman, A&B Fleet Services’ Hilo shop supervisor and long-time Lions Club member, even served as a volunteer driver on weekends until the organization was able to hire its own drivers, says Executive Director Annie Valentin.

“The screening unit is crucial to our mission,” says Valentin, so all-hands-on-deck repair and maintenance service by the A&B team keeps the vehicle on the road and helping local keiki see better.

Valentin also notes that the company provided a free and secure “home” to the vehicle for six years until permanent storage became available.
Koloa Plantation Days

ON KAUAI

Held annually on Kauai’s south shore, Koloa Plantation Days is a ten-day summer festival that honors the rich heritage of the ethnic groups who came to work Hawaii’s sugar plantations. Since 1986, A&B has sponsored this cultural celebration of music, dance, dress and cuisine.

Kaunoa Senior Services / Maui County Nutrition Program – Maui County

30 YEARS | $856,000

Child & Family Service – Statewide

30 YEARS | $200,000

Koloa Plantation Days – Kauai

30 YEARS OF SPONSORSHIP

YWCA – Oahu

30 YEARS | $143,000

Paia Youth & Cultural Center – Maui

20 YEARS | $85,000

MACC CanDel Days – Maui

20 YEARS | $260,000

Total giving to the MACC since 1984 = $1.4 million

KIHEI ELEMENTARY LIBRARY RENOVATIONS

A team of A&B employees and contractor partners assembled and installed new bookshelves for Kihei Elementary School’s library. Once the custom shelves were in, volunteers carried thousands of books back to the library just in time for the first day of the new school year.

Every year, over 2,000 children involved in the foster care system are invited to a holiday party hosted by Family Programs Hawaii. Before the event, A&B employees specially wrapped and tagged Santa gifts for each child.

This program allows students to think and express themselves in new ways. Experiencing a variety of art forms allows students to develop thinking that encourages different perspectives, teamwork, and the ability to make connections to the world around them.”

- Chadwick Pang, Education Director, MACC

“I would like to thank the art teacher for making us good artists.”

- Spencer, 3rd grader

“In dance, making shapes with our bodies was an awesome way of learning things!!!”

- Chloe, 3rd grader

MACC CanDel Days – 1996

20 YEARS

GIVING FROM THE HEART

EMPLOYEE SERVICE SPOTLIGHT

Maui Food Banks’ Aloha BackPack Buddies program helps nourish kids from low income families when they aren’t in school by providing bags packed with six meals they take home for the weekend. A&B and HC&S employees spent an afternoon filling 400 BackPack bags to be distributed through Maui elementary schools.

On Maui

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A&B Kokua Giving is a charitable contributions program conducted by Alexander & Baldwin, Inc., with funding from the company’s profitable business activities.

OUR PRIORITIES
The Program’s objective is to improve the quality of life in communities where A&B companies operate and where our employees reside. Within these areas, our priorities are to support organizations and projects that address significant and/or high priority community needs; have a nexus to A&B’s business activities and/or employees; and have the proven support of the community.

Focused on Hawaii charities, the Program works to support communities through broad-based giving for—but not limited to—health and human services, education, community, culture and the arts, agriculture and farming, and the environment.

APPLICATION FORM AND ADDITIONAL INFORMATION
Website: alexanderbaldwin.com
Phone: 808.525.6642
Email: giving@abinc.com

March 1, 2016 - Under beautiful skies, the employees of Hawaiian Commercial & Sugar Company gathered outside the factory for the plantation’s final harvest blessing, a tradition that has taken place for decades. As A&B looks to a future in diversified agriculture, we will draw inspiration from the dedication and perseverance shown by the men and women who brought in Hawaii’s last sugar harvest.

Photo credit: Dana Edmunds