

for Hawai'i

In 2017, Alexander & Baldwin's Kokua Giving contributions totaled \$1.2 million to 342 organizations.

PROGRAM DISTRIBUTION



HEALTH & HUMAN SERVICES 33%

EDUCATION 26%

COMMUNITY/CIVIC 18%

CULTURE & THE ARTS 15%

ENVIRONMENTAL & LAND STEWARDSHIP 8%

GEOGRAPHIC DISTRIBUTION

OAHU	\$438,000 36%
MAUI	\$370,000 31%
STATEWIDE	\$313,000 26%
KAUAI	\$77,000 6.4%
HAWAII	\$6,000 .5%
MAINLAND	\$2,000 .1%

MESSAGE FROM THE CHAIR



2017 FUNDING COMPANIES

ALEXANDER & BALDWIN
GRACE PACIFIC
A&B FLEET SERVICES
KAHULUI TRUCKING & STORAGE
MCBRYDE RESOURCES
EAST MAUI IRRIGATION

For more information go to the Commitment section of the A&B website:



Partners for Hawai'i

In a couple of years, Alexander & Baldwin will reach its 150-year milestone of doing business in Hawaii. Looking back on our history, our journey has taken us down many paths as we continuously evolved to remain relevant and successful in an ever-changing world. Each step was important. Each step contributed to who we are today. And, through all the years, we are proud to say we have remained—always—Partners for Hawaii.

From a business that started as an agricultural partnership on Maui in 1870 and is today a Hawaii-focused commercial real estate company, A&B has remained true to its roots and committed to Hawaii. We continue to embrace our island heritage as we strive to thoughtfully and strategically grow our business to bring value and a positive impact to local communities. Each year, we contribute a percentage of net income from the successful activities of our businesses to support charitable organizations across the island chain that enrich and improve the lives of Hawaii's citizens and help our communities thrive.

In 2017, A&B's charitable contributions totaled \$1.2 million, supporting more than 340 Hawaii organizations, small and large, that serve a broad spectrum of community needs across the state. Added to this financial support were hundreds of hours of volunteer service and meaningful personal donations contributed by A&B employees.

This Review of Giving highlights some of the ways in which A&B partnered with Hawaii nonprofits in 2017 to make an impact in the areas of culture and the arts, education, human services, community well-being and environmental stewardship.

Sincerely,

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Meredith J. Ching Chair | Alexander & Baldwin Kokua Giving

CULTURE & THE ARTS

MANOA VALLEY THEATRE

An Anchor for Performing Arts

Tucked behind an historic graveyard along one of Manoa's main arteries, Manoa Valley Theatre has served as a pillar of Oahu's performing arts scene for nearly five decades. Since 1984, Alexander & Baldwin has enthusiastically supported MVT through major capital grants, annual fundraiser and production sponsorships and service on the board of directors.

Since its earliest shows, MVT has relied on neighboring Manoa Marketplace for its patron parking — a "priceless benefit," according to MVT Producing Director Dwight Martin. With A&B's 2016 acquisition of Manoa Marketplace, the partnership evolved to now include underwriting of the theatre's community outreach program, which opens its doors each year to over 3,000 military dependents and veterans, seniors, at-risk youth and other underserved individuals who are able to enjoy the theatre's contemporary, audience-pleasing plays and musicals at no cost.

"We're excited about the work we're doing and Manoa Valley Theatre's contributions to the island's cultural fabric," acknowledges Martin. "The continuity of A&B's support and its embrace of the arts and culture allows performing arts organizations like ours to become 'anchor' institutions in the community."



Manoa Valley Theatre's all-female cast of Baskerville. A Sherlock Holmes Mystery featured five local actresses who portrayed more than 40 characters.

\$426,000

TO MANOA VALLEY
THEATRE SINCE 1984.

IN 1987, FOR THE
PURPOSE OF BUILDING
A LASTING TRIBUTE TO
THE NISEI VETERANS
OF WORLD WAR II,
ALEXANDER & BALDWIN
DEEDED THE 2-ACRE
PARCEL OF LAND WHERE
THE NISEI VETERANS
MEMORIAL CENTER SITS
TODAY.

NISEI VETERANS MEMORIAL CENTER Honoring Local Heroes, Nisei Values

Chigi – Loyalty. Enryo – Humility. Sekinin – Responsibility. Kansha – Gratitude. These are just a few of the values demonstrated by Hawaii's Japanese-American soldiers in World War II.

The Nisei Veterans Memorial Center on Maui is on a mission to perpetuate the legacy of the Nisei generation by inspiring people of all ages to "find the hero in themselves," rising above prejudice and distrust to act selflessly for the greater good of the community.

The "Our Heroes' Values" media campaign centers around "hero" ads featuring Maui Nisei veterans and others who personify Nisei values through local acts of everyday heroism. Support from A&B enabled NVMC to run radio ads as well as a monthly Leadership Series featuring talks by Hawaii's former governors and other respected local leaders.



A grandfather sharing the stories of the Nisei veterans with his granddaughter.

In Tune with the Community

While Hawaii Symphony Orchestra's seasoned musicians are accustomed to sharing orchestral performances in traditional venues and concert halls, they also provide opportunities for local residents to enjoy music in the communities where they live.

Five years ago, Alexander & Baldwin invested in HSO's inaugural Symphony in the Park – a free, family–friendly concert at Kailua District Park. With continued support, the concert has become a highly–anticipated annual event enjoyed by hundreds of Windward Oahu residents. "People are connected by the shared experience of these concerts," explains HSO Executive Director Jonathan Parrish. HSO's outreach activities have grown to include a school ensemble program that sends musician groups to perform at Oahu schools. In 2017, Alexander & Baldwin's support helped the ensemble program reach over 1,100 students and 74 teachers at Windward Oahu schools. In addition, 60 kupuna enjoyed performances at local senior centers.

"A&B has been a big part of our efforts to build our outreach program," Parrish says. "Their sponsorship of the Symphony in the Park event and our educational ensembles allows us to extend our reach to the Windward Oahu community."

Music helps to build a sense of community by breaking down financial, geographic and socio-economic barriers."

- Jonathan Parrish, HSO Executive Director



HSO Executive Director Jonathan Parrish believes live music experiences are especially valuable for young people since playing or listening to music activates the language area of the brain.

PARTNERS FOR

EDUCATION

"Cool Our School"



Makakilo Elementary School students pose with Alexander & Baldwin and Grace Pacific employees to present a \$15,000 "Cool Our School" grant.

Following a year and a half of fundraising, Makakilo Elementary School installed air conditioning units in 24 classrooms just before the start of the 2017-2018 school year. With classroom temperatures reaching into the 90s during the summers, school administrators say the air conditioning provides a better learning environment.

"It makes a huge difference. The kids can focus more, especially in the afternoons," said Todd Fujimori, school principal.

To reach its \$230,000 goal, the school held numerous fundraisers including a fun run and family fair while school staff and parents reached out to family, friends and local businesses for donations. Joining Makakilo Elementary School's other community partners, Alexander & Baldwin and its Grace Pacific subsidiary provided a \$15,000 grant to help the school bring this cool initiative to fruition.

It was truly a grassroots effort, according to Fujimori, who was touched by the outpouring of support: "Our community, including parents and business partners, has always been super supportive of our kids and staff."

If the community sees a need, everyone just jumps in to help. It's amazing to have that kind of giving without expecting anything back."

- Todd Fujimori, Makakilo Elementary School Principa

Outstanding Keiki Awards Program Turns 20

Each year since 1997, Grace Pacific's Outstanding Keiki Awards honor 80 fifth grade students from four schools in the DOE's Kapolei Complex: Barbers Point Elementary, Kapolei Elementary, Makakilo Elementary and Mauka Lani Elementary. Selected by their teachers for their good citizenship, academic achievements, community service and leadership, these students, upon graduation from high school, are eligible for Grace Pacific scholarships to help further their education.



As a Mauka Lani Elementary fifth grader, Caitlyn Estanique was named an Outstanding Keiki, securing her eligibility for a scholarship from the Grace Pacific Outstanding Scholars Fund. The 2007 recognition resulted in four years of scholarship support. Estanique recently graduated Cum Laude from Chaminade University.

Emergency Funding for Extraordinary Needs

A devastating fire at Kahului Elementary School over the 2017 Thanksgiving weekend destroyed six classrooms and their contents. It was the second such fire at Maui's largest elementary school in seven years.

Within days, the Maui community, including Alexander & Baldwin, rallied to assist with recovery efforts so the 949 students could continue the school year uninterrupted. A \$25,000 emergency grant from A&B helped the school replace lost classroom supplies and educational materials. Ten days after the fire, classes resumed at Kahului Elementary.

A&B has a long history with Kahului Elementary where generations of A&B employees' children have gone to school. The campus is located in the heart of "Dream City," a residential community started by A&B in 1949 to provide plantation workers an opportunity to own their own homes. Historically, many of the school's students came from families who worked for A&B's sugar plantation or other businesses.



A&B employees on Maui presented a \$25,000 grant to Kahului Elementary administrators and student leaders.

It was exciting to welcome back the kids, to see their faces and to see how happy they were to be back on campus and to see their friends and teachers. The love and support, from the teachers to the students and from the community to our school, was amazing."

- Keoni Wilhelm, Kahului Elementary Principal

WAIANAE COAST
COMPREHENSIVE HEALTH CENTER
Encouraging Good Habits
and Healthy Lifestyles



A&B subsidized entry fees for 60 Waianae and Nanakuli students to participate in Waianae Coast Comprehensive Health Center's Eat Local Challenge to support local farmers and encourage consumption of more Hawaii-grown food. Grant support also funded student participation in the Ka Holo Hoolaulea 5K Run

PARTNERS FOR

THE COMMUNITY

Legacy Community Partnerships

Alexander & Baldwin's charitable giving program is rooted in a history of philanthropy that dates back to our founders nearly 150 years ago. From humble beginnings as a small Maui sugarcane farm, A&B has forged a lasting legacy of giving that is bolstered by our core values as a kamaaina company and the abiding belief that we have both a responsibility to sustain and an opportunity to help shape the communities where our businesses operate. In 2017, two of A&B's long-time nonprofit partners celebrated centennial anniversaries.

GIRL SCOUTS OF HAWAII A&B total giving since 1981: \$347,000

For the past century, Girl Scouts of Hawaii has served our community by enabling girls to develop courage, confidence and character – qualities that prepare them for a lifetime of leadership. In 2017, A&B helped the organization restore and upgrade its Camp Piiholo facility in Makawao, Maui. The camp is utilized by numerous Maui community organizations and provides leadership training opportunities in an outdoor environment.

With the strong support of A&B throughout the years, we have been able to reach more girls throughout Hawaii with leadership development programs, regardless of zip code, race or socio-economic status."

STATE

- Shari Chang Girl Scouts of Hawaii CEO

AMERICAN RED CROSS OF HAWAII A&B total giving since 1987: \$384.000

Since 1917, Hawaii Red Cross has responded to disasters, saved lives and prepared communities before disaster strikes. On call 24/7, 365 days a year, this non-governmental agency relies on the generosity and aloha spirit of giving from individuals, organizations and businesses in Hawaii.

We are incredibly grateful to Alexander & Baldwin for providing both leadership on our Red Cross Board, and longstanding monetary contributions towards our humanitarian work in the community."

> - Coralie Chun Matayoshi American Red Cross of Hawaii CEO

Keeping Windward Oahu Neighborhoods Safe

Working with the Honolulu Police Department's Community Policing Team and invested community volunteers, Windward Neighborhood Security Watch Coordinators Group (WNSW) is dedicated to reducing crime and enhancing the quality of life in neighborhoods from Waimanalo to Kahuku. Nearly 1,200 households in 62 neighborhoods now participate in the program.

Since 2015, A&B has helped grow participation and community awareness of the program by underwriting WNSW's uniform t-shirts for its citizen patrol volunteers and security watch "Warning" decals for homeowners and businesses.



A&B employees and their families joined other Kailua residents and businesses in a walk to support a safer community.



Left: Girl Scouts jump for joy under the clear skies above Camp Piiholo in Makawao, Maui.

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Manoa Community Christmas Parade



A&B employees and their families marched in the Manoa Lions Club's Manoa Christmas Community Parade and underwrote refreshments for its festive participants. The parade has been a Manoa tradition for over forty years.

PARTNERS FOR THE ENIMATE

THE ENVIRONMENT

Kupu Nurtures Next Generation of Environmental Stewards

Over the past decade, Kupu has inspired and empowered more than 3,500 youth by providing them hands—on learning opportunities in conservation and the green jobs sector throughout the state and the Pacific. In furthering its mission to teach leadership, teamwork skills, and a lifelong environmental and civic engagement mindset in Hawaii's youth to build a more sustainable future for Hawaii, the nonprofit also has generated more than \$80 million in economic impact for the state through conservation work, volunteer service hours, scholarships and career opportunities.

To kick off its Hawaii Youth Conservation Corps summer program each year, Kupu holds a fair, sponsored by A&B and other community partners, to celebrate Hawaii's environmental champions and showcase environmental education, career and partnership opportunities throughout the state.

"Through our programs and collective efforts, we are nurturing the next generation of environmental stewards and community leaders, instilling a heart for service, understanding of hard work and passion for creating greater change in the world around them" said Kupu CEO John Leong.

Together with our partners, supporters and youth participants, we are creating a vision of resiliency for Hawaii."

- John Leong, Kupu CEO



Sponsored by A&B, the HYCC Summer Program's Environmental Fair & Expo is attended by youth program participants from across Hawaii who spend their summer immersed in hands-on restoration projects.

MILES () NE **PARTNERSHIPS**

YEARS 1ST GRANT: 1977 STATEWIDE

Shidler College of Business Special Student In Real Estate Scholarship

The award recognizes a student in the Shidler College of Business who demonstrates excellence in academics, leadership and professional growth.

YEARS 1ST GRANT: 1997 | STATEWIDE

Department of Land & Natural Resources and the Hawaii Heritage Center historic sites tide calendar Calendars highlighting Hawaii's special places are distributed to local public schools, libraries, and those active in the preservation of Hawaii's heritage.



YEARS 1ST GRANT: 2007 KAUAI

Malie Foundation's Kauai Mokihana Festival

The week-long festival celebrates Hawaiian culture and music and includes a hula competition and local food and crafters' fair and workshops.

Above: Uncle Nathan Kalama and his musical group, Malie, founded the Kauai Mokihana Festival 33 years ago. For the last decade, A&B has sponsored the well-loved Kauai Composers Contest and Concert.

YEARS 15T GRANT: 2007 MAUI

The Maui Historical Society's Alexa Kahui High School Internship

The paid work-study program for high school students was founded in memory of Alexa Kahui, a former Maui Historical Society trustee and beloved Hawaiian Commercial & Sugar Company employee. Interns provide special project and administrative support and help care for the museum's grounds and collections.

YEARS 1ST GRANT: 2007 OAHU

Teach For America-Hawaii

The program recruits, trains, and places teachers in highneed schools in low income communities. With a focus on increasing the pipeline of Native Hawaiian and second generation TFA teachers and helping keiki graduate with pride and choice in college and career, TFA-Hawaii seeks educational equity and excellence.

Our Teach for America teachers come with amazing enthusiasm and a real willingness to be part of this community and part of our school."

> - Shawn Suzuki Principal, Konawaena High School

The Teach For America teachers are really positive and motivating. I really wasn't thinking about going to college before I met Ms. Serina, but now I know that I can go to schools on the mainland and I can get my ACT scores high enough to go to those schools. For this community, I hope to see more kids, my age, going to college and I see TFA helping in that."

> - Malie Hayashida Student, Konawaena High School

OUR EMPLOYEES,

THE MEN OF A&B TOOK A STANCE AGAINST **DOMESTIC VIOLENCE BY** PARTICIPATING IN THE 23RD ANNUAL MEN'S MARCH **AGAINST VIOLENCE. WHICH BEGAN AT THE STATE CAPITOL AND ENDED AT SKY**

GATE PARK.

American Red Cross

IN RESPONSE TO HURRICANE HARVEY, A&B PROVIDED A CORPORATE **MATCH FOR EMPLOYEES' PERSONAL DONATIONS TO AID TEXAS COMMUNITIES DEVASTATED BY FLOODING**

Men's March Against Violence

A&B EMPLOYEES AND THEIR FAMILIES RAISED AWARENESS AND FUNDS FOR BREAST CANCER RESEARCH. THE EMPLOYEE-**INITIATED CAMPAIGN INCLUDED A FRIED RICE** FUNDRAISER AND BAKE SALE.

Race for he Cure lawaii



ALEXANDER & BALDWIN

PARTNERS FOR HAWAI'I

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APPLICATION FORM AND ADDITIONAL INFORMATION alexanderbaldwin.com 808.525.6642 giving@abhi.com



A&B Kokua Giving is a charitable contributions program conducted by Alexander & Baldwin with funding from the company's profitable business activities.

OUR PRIORITIES

The Program's objective is to improve the quality of life in communities where A&B does business and where our employees reside. Within these areas, our priorities are to support organizations and projects that address significant and/or high priority community needs, have a nexus to A&B's business activities and/or employees, and have the proven support of the community.

The Program works to support Hawaii communities through broad-based giving for – but not limited to – health and human services, education, community, culture & the arts, and environmental & land stewardship.

A NEW LOGO AN ENDURING COMMITMENT







(1969)

(2000)

(2017)

In 2017, A&B introduced a new corporate logo and tagline, "Partners for Hawaii," to better reflect our company's heritage, history of diverse businesses, and enduring commitment to make Hawaii a better place through our business activities and community partnerships.

A&B collaborated with Maui-based Sae Design to create the new logo, sharing employee perspectives on the company's businesses over the years, rich history, and aspirations for the future. Principal Saedene Ota shared the creative process used by her team:



"It was clear that the legacy of A&B's rich history is the core of its brand, yet the company was entering a new phase of growth. Working closely with the A&B team, we translated the company's deep history and modern sensibilities into a simple, bold and relevant mark. We were also inspired by the architectural details of the company's landmark headquarters building and used its carefully crafted style to symbolize A&B's deep-rooted connection to Hawaii."

The cover: 2017 beneficiaries of Alexander & Baldwin's Kokua Giving Program are pictured with company employees and their families who give their personal time and money to support their communities.